



2025 AIA FORT WAYNE DESIGN AWARDS SUBMISSION

BROWNFIELD HIGH SCHOOL

ARCHITECT'S STATEMENT

STORY

In a small rural town in Texas, the school board faced a pivotal decision regarding school renovations and improvements. Opting for an ambitious approach, they sought community funding for a special project: a new high school designed to inspire both students and the community. While the town had a long history of athletic success, there were limited opportunities for post-high school advancement. Determined to change this narrative, the school leaders aimed to create a beacon of aspiration and achievement for future generations.

VISION

To change the narrative, the design team and school district set out to create a visionary building that inspires and engages a diverse student population. By celebrating athletic successes and strong branding, they sought to foster pride while providing equal opportunities and ample resources for all students, from performing and graphic arts to career-focused and college-bound paths.

DESIGN

The design aimed to make a lasting impact. By placing the gym at the forefront, the school establishes a welcoming sense of pride for students and a formidable presence for visiting teams. From the grand entrance, the campus unfolds to reveal diverse opportunities: arts and performance spaces, an ultra-modern library with minimalist genius desks, and technologically enhanced classrooms.

For this small school of under 500 students, the true innovation lies beyond the core areas. A comprehensive Career and Technical Education (CTE) track features state-of-the-art facilities for automotive, welding, construction, aesthetics, and childcare, providing real-world training tied directly to the local economy. Central to academics is a robotics and STEM area, with flexible classrooms and hands-on engineering opportunities. The school also prioritizes the arts, with dedicated spaces for band, vocal, theater arts, broadcasting, and production. Flexible learning spaces, strategic use of color and natural light, and the incorporation of both branded elements and local materials convey vibrancy, global reach, and local pride.

ARCHITECT'S STATEMENT

OUTCOME

The smart design of this new school fosters opportunities for students to thrive, aligning with the school's motto, 'Big-time programs with a small-town feel.' The design instills a renewed sense of pride in place, self, and community.

Submission Category:

NEW CONSTRUCTION – (Project cost greater than \$5 million)

Project Type:

High School

Project Cost:

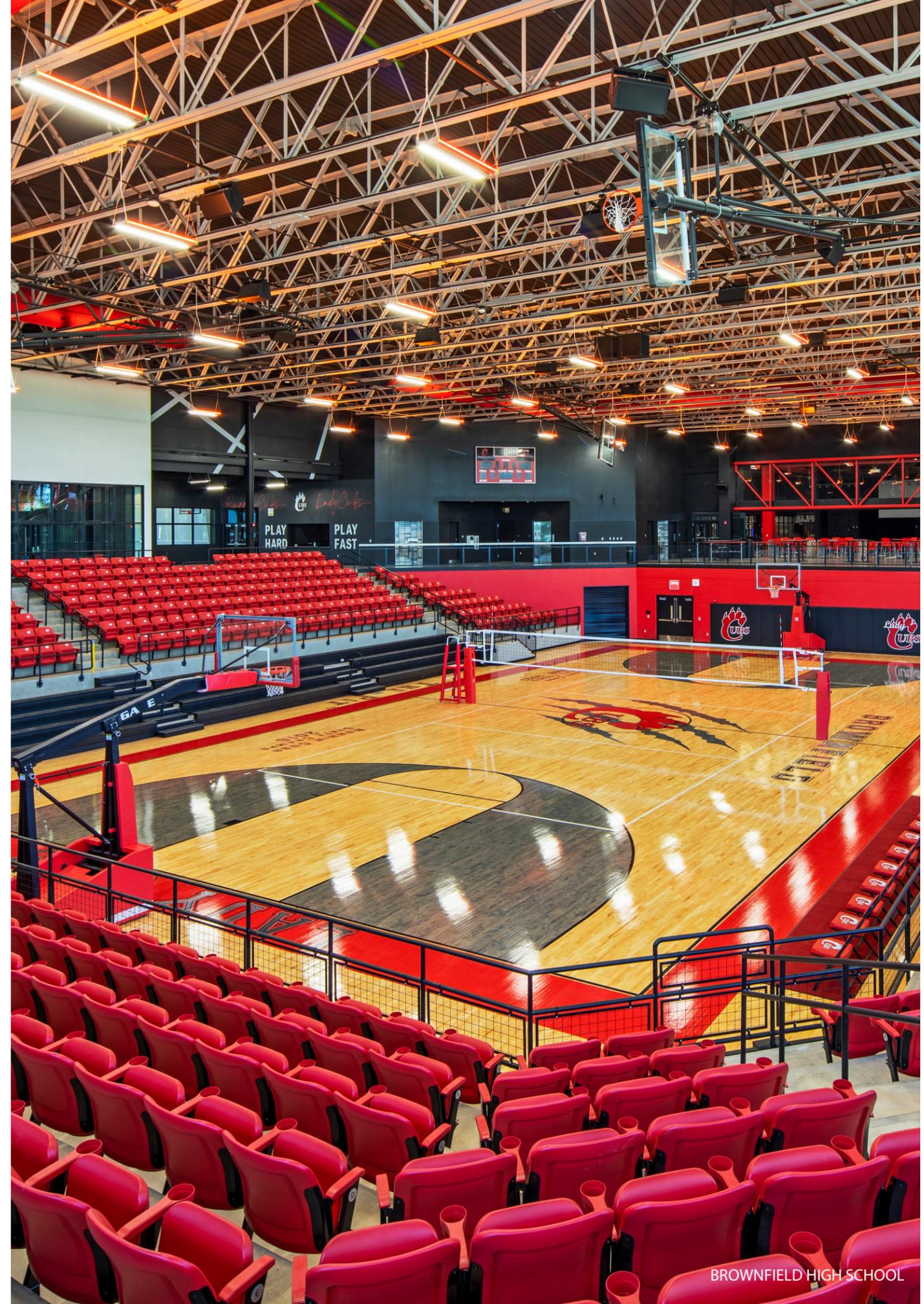
\$32,496,853

Project Address:

701 Cub Drive, Brownfield, TX 79316

Date of Substantial Completion:

August 12, 2022





CREATE

DISCOVER

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