

AIA INDIANA + AIA INDIANAPOLIS

# 2024 JOINT SPONSORSHIP PROGRAM



## AUDIENCE

AIA (American Institute of Architects) Indiana has more than 1,000+ members and affiliates, including individual members, sponsors, and friends. Our programs and publications reach thousands more, and our work with a variety of media, state, and local government enhance those outreach efforts.

AIA Indiana members include principals in top Hoosier firms, driving millions of dollars in construction investment. The AIA Indianapolis Year in Review — reaches more than 1,000 members, friends, legislators, city-county council members, and key business and policy decision-makers.

- **AIA Indiana Monthly E-Newsletter:** sent to more than 1,000 members and friends.
- **Programs & Events:** annual audience of more than 1,500.
- **Website:** more than 250,000 unique visits per year.
- **Social Media (Facebook, LinkedIn, Instagram):** multiple daily hits to more than 5,000 followers.

## ABOUT AIA INDIANA

AIA Indiana (the component) is a statewide non-profit association that represents approximately 904 architects from four local sections which includes Indianapolis, Fort Wayne, Northern Indiana, and Southern Indiana. The component encourages collaboration and provides support for all architects in Indiana through fellowship with a goal of advancing the profession.

Education, training, design aesthetic, advancement of practice and coordination with the building industry prove to be elements of focus. The component continues to monitor State of Indiana issues such as licensure, sustainability, design-build legislation, and taxation on professional services.

AIA Indiana and its volunteer committees focus on membership value with continuing education programs. AIA Indiana is committed to providing CE opportunities through webinars throughout 2024. Sponsors are welcome to attend these webinars. Sponsors can also present a webinar. The state chapter also provides AIA Documents through the AIA Indiana Bookstore.

AIA Indiana coordinates and plans an annual convention allowing our members to earn required learning units through presentations on design, business issues, technology, and sustainability. The convention allows members, sponsors, and vendors an opportunity to collaborate and share ideas. The convention also centers around a design and service award program. AIA Indiana serves its members, advances their values, and improves the quality of the built environment.

## ABOUT AIA INDIANAPOLIS

The AIA Indianapolis Section includes most counties in central Indiana, ranging from Lafayette and Muncie to the north, Bloomington to the south, and Terre Haute to the west. The Indianapolis Section serves approximately 600 members.

The section level of the AIA is where membership engagement is at its best. Through monthly section meetings and programs, AIA Indianapolis offers members continuing education opportunities and networking with both sponsors and members. Specialty educational programs are also scheduled throughout the year to update our members on changing codes, design trends, and new products and materials. Through consistent AIA involvement, a member can obtain all the necessary continuing education credits to meet their annual license requirements.

AIA Indianapolis promotes education and inspiration of our future generation through a statewide high school architectural design competition and continues fostering our young architects through the Young Architects Forum. AIA Indianapolis is the voice of the architectural professional and our board provides leadership to our communities in areas of architecture, design, and city improvement issues. AIA Indianapolis is vital to our local professionals through advocacy at the local, state, and national levels of government. Through the generous donations of our sponsors and the work of our members, the AIA Indianapolis Section is able to support, advocate, educate, and engage our local architects who are designing for the future of our cities and communities.

## SUMMARY

Our sponsorship opportunities as a part of AIA Indiana and AIA Indianapolis will allow you to demonstrate your commitment to the built environment and reach hundreds of professionals in the design and construction industry.

Each year both organizations offer a variety of events throughout the calendar year including membership meetings, technical seminars, collaborative programs with other local organizations, design award programs, and conventions. Each event offers a unique networking opportunity for businesses to promote products and services directly to the local design community.

## OPPORTUNITIES

Companies that commit to a sponsorship of \$1,000 or more per year become an AIA Indiana and AIA Indianapolis Corporate Sponsor. Sponsors receive a variety of benefits that include visibility, networking, promotional opportunities, event registrations, and recognition as committed partners with AIA Indiana and AIA Indianapolis. Sponsors are provided access (at the member level) to our marquee awards programs — Design Excellence Awards Gala, Indiana High School Design Competition, and the Indiana Design Awards — giving their companies broad and valuable exposure to hundreds of architects across the state. Monthly continuing education programs give you regularly scheduled networking opportunities and member events such as the Golf Outing and Home Tour give you unique and fun venues to reach members and the outside public.

## PLATINUM SPONSORSHIP LEVEL - \$7,500

*(in-kind contributions are limited to a maximum of 50% of sponsorship)*

*(Platinum Level sponsorship is exclusively limited to one sponsor per field)*

**Email Recognition:** Company listing, including a logo and web link to your company's website, prominently displayed on every AIA Indiana E-Newsletter, which is sent to over 1,000 members and friends.

**Website Recognition:** Link to your company's website, that includes your company's logo, on the AIA Indiana and AIA Indianapolis website homepage indicating sponsorship level.

**Verbal Recognition:** Verbal recognition at AIA Indianapolis Section Programs.

**Event Promotion:** Unlimited event promotion in AIA Indiana.

**Program Host/Presenter:** Opportunity to host one monthly AIA Indianapolis Section Program at a location of your choice and present information regarding your company's products and services. The host is required to pay for all hosting expenses.

**Program Host:** Opportunity to host one monthly AIA Indianapolis Section Program at a location of your choice. The host is required to pay for all hosting expenses.

**CE Webinar Presentation:** An opportunity upon request to be a presenter for up to four AIA Indiana CE Webinars.

**Signage:** Company logo/name on signage at monthly AIA Indianapolis Sections Programs.

**Mailing List:** AIA Indiana/AIA Indianapolis mailing list provided. Upon request.

**Marketing:** Permission to use designation in advertising (such as "Platinum Sponsor" of AIA Indiana/AIA Indianapolis).

**Year In Review Recognition:** Complimentary listing including logo in the annual AIA Indiana Membership Directory and AIA Indianapolis Year in Review.

**Access to Events:** Complimentary admission to all monthly AIA Indianapolis Monthly Programs. Access to all AIA Indiana and AIA Indianapolis events, seminars, etc. at the AIA membership rate.

**Event Coordination:** Assistance in coordinating and advertising your functions and events via AIA Indiana and via AIA Indiana social media channels.

**Lobbying Efforts:** Opportunity to participate on AIA Indiana's Political Action Committee and Legislative Committee.

**Committee Participation:** Opportunity to participate on AIA Indiana and AIA Indianapolis Committees (Home Tour, Program, Membership, Convention Planning, etc.).

**Golf Outing:** Complimentary "Title Sponsor" of the Annual AIA Indianapolis Golf Outing, which includes a complimentary individual hole sponsorship benefits and a golf foursome.

**Home Tour:** Four complimentary tickets to the AIA Indianapolis Home Tour. Upon request.

**Design Excellence Awards Gala:** Four complimentary tickets to the AIA Indianapolis Gala. Upon request.

## GOLD SPONSORSHIP LEVEL - \$5,000

*(in-kind contributions are limited to a maximum of 50% of sponsorship)*

**Email Recognition:** Company listing, including a logo and web link to your company's website, prominently displayed on every AIA Indiana E-Newsletter, which is sent to over 1,000 members and friends.

**Website Recognition:** Link to your company's website, that includes your company's logo, on the AIA Indiana and AIA Indianapolis website homepage indicating sponsorship level.

**Verbal Recognition:** Verbal recognition at AIA Indianapolis Section Programs.

**Event Promotion:** Up to four events promoted in AIA Indiana E-Newsletter.

**Program Host/Presenter:** Opportunity to host one monthly AIA Indianapolis Section Program at a location of your choice and present information regarding your company's products and services. The host is required to pay for all hosting expenses.

**Program Host:** Opportunity to host one monthly AIA Indianapolis Section Program at a location of your choice. The host is required to pay for all hosting expenses.

**CE Webinar Presentation:** An opportunity upon request to be a presenter for up to three AIA Indiana CE Webinars.

**Signage:** Company logo/name on signage at monthly AIA Indianapolis Sections Programs.

**Mailing List:** AIA Indiana/AIA Indianapolis mailing list provided upon request.

**Marketing:** Permission to use designation in advertising (such as "Gold Sponsor" of AIA Indiana/AIA Indianapolis).

**Year In Review Recognition:** Complimentary listing including logo in the annual AIA Indiana Membership Directory and AIA Indianapolis Year in Review.

**Access to Events:** Complimentary admission to all monthly AIA Indianapolis Programs. Access to all AIA Indiana and AIA Indianapolis events, seminars, etc. at the AIA membership rate.

**Event Coordination:** Assistance in coordinating and advertising your functions and events via AIA Indiana and via AIA Indiana social media channels.

**Lobbying Efforts:** Opportunity to participate on AIA Indiana's Political Action Committee and Legislative Committee.

**Committee Participation:** Opportunity to participate on AIA Indiana and AIA Indianapolis Committees (Home Tour, Program, Membership, Convention Planning, etc.).

**Golf Outing:** Complimentary foursome for AIA Indianapolis Golf Outing. Upon Request.

**Home Tour:** Complimentary "Home Sponsor" of the AIA Indianapolis Home Tour. Benefits include: talk one-on-one to Home Tour visitors at one home on the tour; offer hand outs (such as brochures or business cards to home tour visitors); includes your logo and a link to your site on the Architects' Home Tour website, one mention on Facebook and Twitter; your logo or organization's name on the tour maps and four complimentary tickets to the Home Tour. Upon Request.

**Design Excellence Awards Gala:** Two complimentary tickets to the AIA Indianapolis Gala. Upon request.

## SILVER SPONSORSHIP LEVEL - \$3,000

*(in-kind contributions are limited to a maximum of 50% of sponsorship)*

**Email Recognition:** Company listing, including a web link to your company's website, prominently displayed on every AIA Indiana Newsletter, which is sent to over 1,000 members and friends.

**Website Recognition:** Link to your company's website, on the AIA Indiana and AIA Indianapolis website home page indicating sponsorship level.

**Verbal Recognition:** Verbal recognition at AIA Indianapolis Section Programs.

**Event Promotion:** Up to two events promoted in AIA Indiana E-Newsletter.

**Program Host:** Opportunity to host one monthly AIA Indianapolis Section Program at a location of your choice and present information regarding your company's products and services. The host is required to pay for all hosting expenses.

**CE Webinar Presentation:** An opportunity upon request to be a presenter for up to two AIA Indiana CE Webinars.

**Signage:** Company name on signage at monthly AIA Indianapolis Sections Programs.

**Mailing List:** AIA Indiana/AIA Indianapolis mailing list provided. Upon request.

**Marketing:** Permission to use designation in advertising (such as "Silver Sponsor" of AIA Indiana/AIA Indianapolis).

**Year In Review Recognition:** Complimentary listing in the annual AIA Indiana Membership Directory and AIA Indianapolis Year in Review.

**Access to Events:** Complimentary admission to all monthly AIA Indianapolis Programs. Access to all AIA Indiana and AIA Indianapolis events, seminars, etc. at the AIA membership rate.

**Event Coordination:** Assistance in coordinating and advertising your functions and events via AIA Indiana E-Newsletter and via AIA Indiana social media channels.

**Lobbying Efforts:** Opportunity to participate on AIA Indiana's Political Action Committee and Legislative Committee.

**Committee Participation:** Opportunity to participate on AIA Indiana and AIA Indianapolis Committees (Home Tour, Program, Membership, Convention Planning, etc.).

**Golf Outing:** Two complimentary AIA Indianapolis Golf Outing entries. Upon Request.

**Home Tour:** Two tickets to the AIA Indianapolis Home Tour. Upon request.

**Design Excellence Awards Gala:** One complimentary ticket to the AIA Indianapolis Gala. Upon request.

## BRONZE SPONSORSHIP LEVEL - \$1,000

**Email Recognition:** Company listing, including a web link to your company's website, prominently displayed on every AIA Indiana E-Newsletter, which is sent to over 1,000 members and friends.

**Website Recognition:** Link to your company's website, on the AIA Indiana and AIA Indianapolis website home page indicating sponsorship level.

**Verbal Recognition:** Verbal recognition at AIA Indianapolis Section Programs.

**Event Promotion:** One event promoted in the AIA Indiana E Newsletter.

**Program Host:** Opportunity to host one monthly AIA Indianapolis Section Program at a location of your choice. The host is required to pay for all hosting expenses.

**CE Webinar Presentation:** An opportunity upon request to be a presenter for one AIA Indiana CE Webinars.

**Signage:** Company name on signage at monthly AIA Indianapolis Sections Programs.

**Mailing List:** AIA Indiana/AIA Indianapolis mailing list provided. Upon request.

**Marketing:** Permission to use designation in advertising (such as "Bronze Sponsor" of AIA Indiana/AIA Indianapolis).

**Year In Review Recognition:** Complimentary listing in the annual AIA Indiana Membership Directory and AIA Indianapolis Year in Review.

**Access to Events:** Complimentary admission to all monthly AIA Indianapolis Programs. Access to all AIA Indiana and AIA Indianapolis events, seminars, etc. at the AIA membership rate.

**Event Coordination:** Assistance in coordinating and advertising your functions and events via AIA Indiana and via AIA Indiana social media channels.

**Lobbying Efforts:** Opportunity to participate on AIA Indiana's Political Action Committee and Legislative Committee.

**Committee Participation:** Opportunity to participate on AIA Indiana and AIA Indianapolis Committees (Home Tour, Program, Membership, Convention Planning, etc.).

**Home Tour:** Two complimentary tickets to the AIA Indianapolis Home Tour. Upon request.



## SPONSORSHIP EVENTS

### 2024 AIA Indiana Convention - August 16, 2024

The 2024 AIA Indiana Convention will be held in Indianapolis. This convention will include Continuing Education Sessions, Keynote Presentations, Design & Service Awards and a Trade Show.

*Please contact AIA Indiana Executive Director Jason Shelley, 317-634-6993, [jshelley@aiaindiana.org](mailto:jshelley@aiaindiana.org), to learn more.*

### Design Excellence Awards Gala — January 11, 2024

**Description:** The bi-annual awards program recognizes the work of Architects who practice within the Indianapolis Section boundaries.

**Audience:** Architects, manufacturers, representatives, contractors, consultants, and other vendors that support the A/E industry.

#### Several Levels of Sponsorship Opportunities.

*Please contact AIA Indiana Membership Services Coordinator, Kim Shelley, 317/370-8479, [kshelley@aiaindiana.org](mailto:kshelley@aiaindiana.org), to learn more.*

## AIA Indiana High School Design Competition Spring 2024

**Description:** Annual design competition open to all Indiana high school students. The competition, which began in 1971, is run by AIA Indianapolis with support from all AIA Indiana Sections. Over 200 students each year receive mentoring from AIA members and university faculty members. The competition culminates in an awards ceremony held in Downtown Indianapolis. Cash prizes are awarded to winners.

### Sponsorship Levels:

Corporate Sponsor - \$500 - Recognition on Event Banner, Ceremony Program, Competition Website, Invitation to Distribute Promotional Materials and Recognition during the Awards Presentation.

Supporting Sponsor - \$250 - Recognition on Event Banner, Ceremony Program and Recognition during the Awards Presentation.

## AIA Indianapolis Golf Outing - Summer of 2024

**Description:** Annual golf outing for members of the design and construction community to gather for a fun golf scramble and social interaction. This event sells out each year and is a fun way to interact with members of AIA Indianapolis.

**Audience:** Exposure to +/- 100 members, fellow sponsors and Friends of AIA.

### Sponsorship Levels:

*Please contact AIA Indiana Membership Services Coordinator, Kim Shelley, 317/370-8479, [kshelley@aiaindiana.org](mailto:kshelley@aiaindiana.org), to learn more.*

## Home Tour — Fall of 2024

**Description:** Annual event to recognize excellent residential structures designed by AIA architects throughout the Indianapolis metropolitan area.

**Audience:** The tour draws an audience of up to 1,000 people interested in architecture and design.

### **Sponsorship Opportunities are Available.**

*Please contact AIA Indiana Membership Services Coordinator, Kim Shelley, 317/370-8479, [kshelley@aiaindiana.org](mailto:kshelley@aiaindiana.org) to learn more.*

## **AIA Indiana Christopher Kelley Leadership Development Program (AIA IN CKLDP)**

Beginning in 2018, AIA Indiana undertook an initiative, that was first developed at AIA Washington DC Chapter, a program which helps train and nurture the next generation of leaders in the architecture profession. The year-long program consists of nine individual half-day sessions attended by a competitively selected group of 16 emerging professionals. Prospective participants must go through an application process for selection where proven career success, community involvement and the individual's firm support will be considered.

AIA IN CKLDP sponsorships are available for the overall program and individual sessions.

*Please contact AIA Indiana Membership Services Coordinator Kim Shelley, [kshelley@aiaindiana.org](mailto:kshelley@aiaindiana.org), 317-370-8479, for more information.*

<b>AIA Indiana + AIA Indianapolis Sponsor Benefits</b> (in-kind contributions are limited to a maximum of 50% of sponsorship) (Platinum Level sponsorship is exclusively limited to one sponsor per field)	<b>Platinum</b> \$7,500	<b>Gold</b> \$5,000	<b>Silver</b> \$3,000	<b>Bronze</b> \$1,000
<b>Email Recognition:</b> Company listing, including a logo and web link to your company's website, prominently displayed on every AIA Indiana E-Newsletter, which is sent to over 1,000 members and friends.	Name and logo	Name and logo	Name	Name
<b>Website Recognition:</b> Link to your company's website, that includes your company's logo, on the AIA Indiana and AIA Indianapolis website homepage indicating sponsorship level.	Name and logo	Name and logo	Name	Name
<b>Verbal Recognition:</b> Verbal recognition at AIA Indianapolis Section Programs.	Yes	Yes	Yes	Yes
<b>Event Promotion:</b> Event promotion in AIA Indiana E-Newsletter and via AIA Indiana social media channels.	Unlimited	Up to 4 events	Up to 2 events	1 event
<b>Program Host/Presenter:</b> Opportunity to host one monthly AIA Indianapolis Section Program at a location of your choice and present information regarding your company's products and services. The host is required to pay for all hosting expenses.	Opportunity to host and present	Opportunity to host and present	Opportunity to host and present	Opportunity to host
<b>CE Webinar/Presentation:</b> Opportunity to present a Continuing Education presentation to AIA Indiana Membership.	Opportunity to present up to 4 times	Opportunity to present up to 3 times	Opportunity to present up to 2 times	Opportunity to present once
<b>Signage:</b> Company logo/name on signage at monthly AIA Indianapolis Sections Programs.	Name and logo	Name and logo	Name	Name
<b>AIA Events:</b> Complimentary AIA Indianapolis Home Tour tickets.	4 tickets	4 tickets plus complimentary "Home Sponsor"	3 tickets	2 tickets
<b>Mailing List:</b> AIA Indiana/AIA Indianapolis mailing list provided upon request.	Yes	Yes	Yes	Yes
<b>Marketing:</b> Permission to use designation in advertising (such as "Gold Sponsor" of AIA Indiana/AIA Indianapolis).	Yes	Yes	Yes	Yes
<b>Year in Review Recognition:</b> Complimentary listing in the annual AIA Indiana Membership Directory and AIA Indianapolis Year in Review.	Name and logo	Name and logo	Name	Name
<b>Access to Events:</b> Complimentary admission to all monthly AIA Indianapolis Programs. Access to all AIA Indiana and AIA Indianapolis events, seminars, etc. at the AIA membership rate.	Yes	Yes	Yes	Yes
<b>Event Coordination:</b> Assistance in coordinating and advertising your functions and events via AIA Indiana E-Newsletter and via AIA Indiana social media channels.	Yes	Yes	Yes	Yes
<b>Lobbying Efforts:</b> Opportunity to participate on AIA Indiana's Political Action Committee and Legislative Committee.	Yes	Yes	Yes	Yes
<b>Committee Participation:</b> Opportunity to participate on AIA Indiana and AIA Indianapolis Committees (Home Tour, Program, Membership, Convention Planning, etc.).	Yes	Yes	Yes	Yes
<b>Golf Outing:</b> Complimentary AIA Indianapolis Golf Outing entries and sponsorship.	Title sponsorship, hole sponsorship, and 4 entries	4 entries	2 entries	-

## Frequently Asked Questions

### **I'd like to attract architects to my showroom. Can holding events be part of my sponsorship?**

Sponsors have the opportunity to host events at their location. We'd be happy to discuss specifics of such an event on a case-by-case basis.

### **I have products I'd like to market to architects. Does AIA Indiana and AIA Indianapolis have a trade show?**

Yes. The AIA Indiana Annual Convention will take place on Friday August 16, 2024. If you would like to have a display at the convention trade show please contact Jason Shelley, 317.634.6993. [jshelley@aiaindiana.org](mailto:jshelley@aiaindiana.org).

### **I have a Continuing Education class or product/service demonstration I'd like to present to the architects. Do I have to be a Sponsor to do that?**

Yes. If you are interested in presenting a continuing education class or product/service presentation, we are happy to make arrangements as part of your membership benefits. AIA Indiana is committed to providing our membership with CE opportunities through on-line webinars as well as in-person programming. AIA Indiana CE webinars afford sponsors the opportunity to reach members from across the state in one presentation.



# SPONSORSHIP COMMITMENT FORM

## SELECT SPONSORSHIP LEVEL

### 2024 Corporate Sponsorship

- ☐ Platinum: \$7,500
- ☐ Gold: \$5,000
- ☐ Silver: \$3,000
- ☐ Bronze: \$1,000

### Additional Opportunities

#### 2024 AIA Indiana Convention

- ☐ \$5,000 ☐ \$2,500 ☐ \$1,200
- ☐ \$900 ☐ \$750

#### 2024 Indiana High School Design Competition

- ☐ \$500 ☐ \$250

### 2024 AIA Indianapolis Golf Outing

- ☐ \$2,000 ☐ \$1,500 ☐ \$1,000
- ☐ \$500 ☐ \$250

### 2024 AIA Indianapolis Home Tour

- ☐ \$10,000 ☐ \$5,000 ☐ \$2,500
- ☐ \$1,500 ☐ \$500

**Total Sponsorship Commitment:** \$ \_\_\_\_\_

**Submit your logo** (Platinum and Gold Level Sponsors only) Please  
email hi-res logos to Jason Shelley at [jshelley@aiaindiana.org](mailto:jshelley@aiaindiana.org).





# 2024 SPONSORSHIP COMMITMENT FORM

## Fill Out Your Information

Firm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Website: \_\_\_\_\_

Main Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Alternate Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Services Provided: \_\_\_\_\_

MBE/WBE/DBA status: \_\_\_\_\_

## Select Payment Option

- ☐ Check payable to "AIA Indiana" (AIA Indiana is collecting all funds for both organizations)
- ☐ Please send me an invoice to the above address of the **Main Contact** or **Alternate Contact** (circle one)

*\*Note: Contributions to AIA Indianapolis and/or AIA Indiana, a 501(c)6 organization, are not tax deductible as charitable contributions*

## Return Form To:

**Jason Shelley, Hon. AIA**  
Executive Director, AIA Indiana  
  
Phone: 317.634.6993  
Email: jshelley@aiaindiana.org

Address:  
115 W. Washington St.,  
Suite 955 South  
Indianapolis, IN 46204