

# BOX FACTORY

**Category** PRESERVATION/ADAPTIVE REUSE/RENOVATION  
**Project Type** Mixed Use  
**Project Address** 1411 Roosevelt Avenue, Indianapolis, IN  
**Date of Completion** 2021

## ARCHITECT'S STATEMENT

Built for the US Corrugated Box Co. during Indianapolis' 1920's industrial prosperity, this formerly dilapidated structure has been rethought and reborn with the same industrious and entrepreneurial mindset that drove the era of its construction. Uniquely positioned near the critical node of Mass Ave and Bottleworks and with a vibrant neighborhood surrounding it, the project seeks to create a new mixed-use destination in Indianapolis' urban fabric.

Through a complete exterior refresh including a return to the building's original factory-style windows, the dim interior of the structure is opened up to the outside while drawing in visitors with its new look. The design team's approach to the interior vastly modernizes the structure while keeping the original character of the former factory's concrete construction. Tenant suites were carefully designed to enhance and embrace the materiality and structure of the former factory, keeping the architectural heritage of the building alive despite its newfound usage.

## SUSTAINABLE + ENVIRONMENTAL DESIGN STATEMENT

The decision to re-activate and invest in a former industrial site rather than simply construct a new building was the foundation of the project, driving an attitude of sustainability and reuse throughout the project. Effort was taken to preserve the character and material construction of the existing building as much as possible, while implementing modern materials and systems where efficiency could be increased and environmental impact reduced.





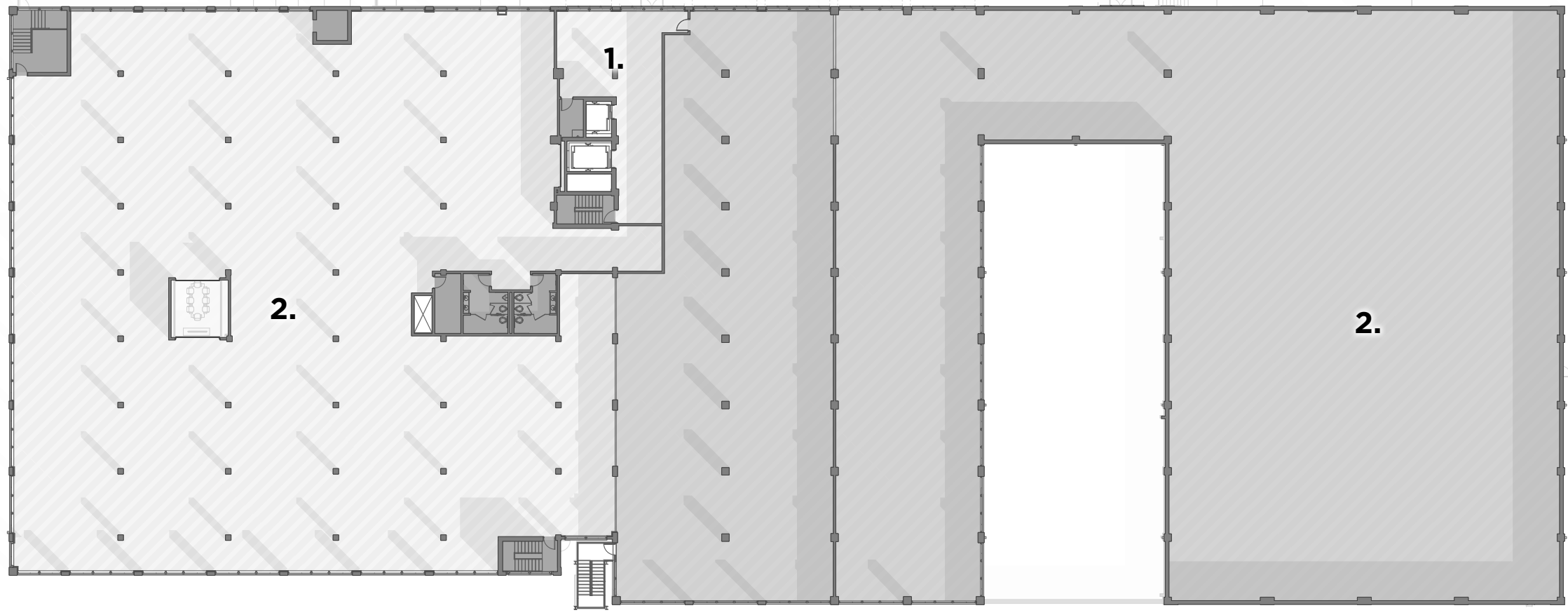
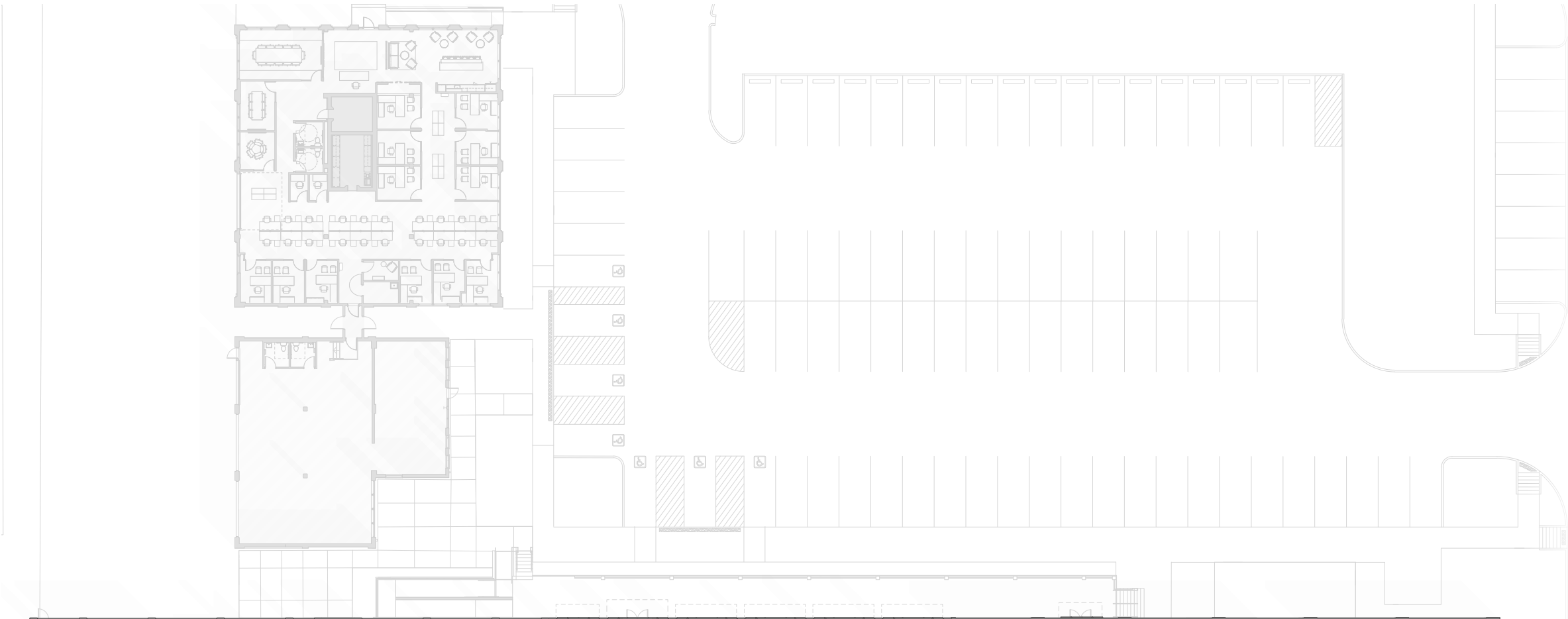


# FLOOR 01



- 1. LOBBY
- 2. RESTROOMS
- 3. SHARED CONFERENCE
- 4. TENANT SPACE
- 5. GRAY CAPITAL
- 6. LIVENATION
- 7. STENZ CORPO

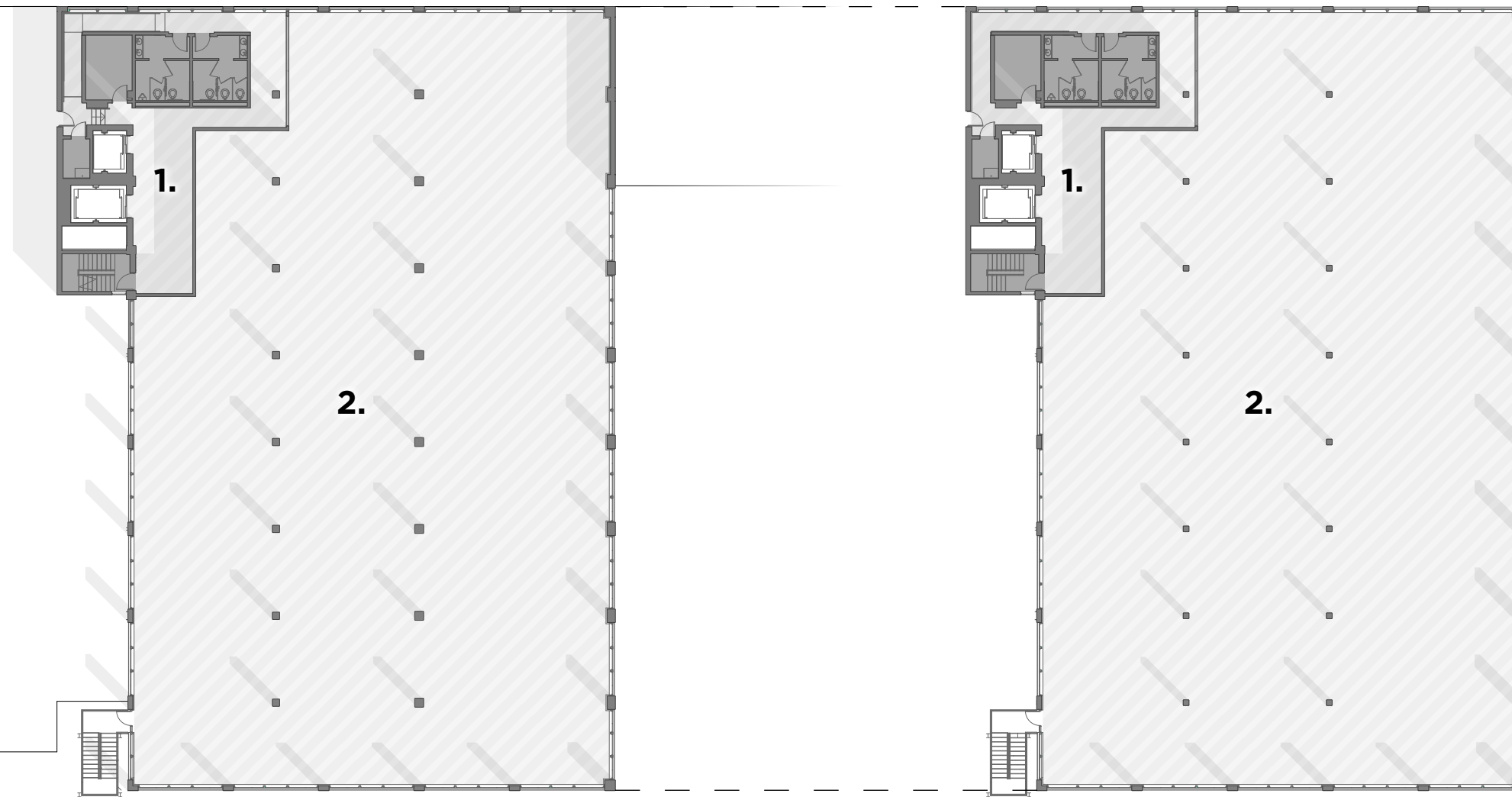
**FLOOR 02**



- 1. LOBBY
- 2. TENANT SPACE

**03**

**04**



- 1. LOBBY
- 2. TENANT SPACE









Former elements of the factory usage, including freight elevator shafts, were given special importance when it came to preserving the character of the building. The remnants of these services give an experiential hint into the former use of the site.



Interior office suites were designed to complement the material character of the building, leaving walls and columns unfinished. Color palettes and furniture sought to enhance the industrial qualities of the space.







LIVE

NATION

INDIANAPOLIS, INDIANA



**LIVENATION**



NORTH  
MASS  
BOULDER

BOXFACTORYINDY.COM

