Application for **LISA C. GOMPERTS**, AIA, NCARB, LEED AP BD+C
Category 3  |  Led the Institute/Education
October 7, 2016

Mary Katherine Lanzillotta, FAIA, Chair 2017 Jury of Fellows
The American Institute of Architects
1735 New York Avenue NW
Washington DC 20006-5292
Sponsor for: Lisa Gomperts, AIA

Dear Ms. Lanzillotta and Jury Members:

This letter is written in very strong support of elevating Lisa Gomperts, AIA, to the College of Fellows. Lisa has always been committed to education, through her practice and her development of continuing education opportunities. What’s unique about Lisa is her ability to create legacy programming that can be modeled over and over for the benefit of those around her and AIA members nationwide. I believe the pinnacle of her work has been her national impact on expanding access to educational programming and generating a new standard and process of evaluation for securing higher quality programming at national conventions.

As a former Associate of Schmidt Associates, I saw firsthand and early on how she created quality continuing education programming for the firm and then expand those ideas and opportunities to clients, the public, and the local AIA. Lisa never saw a program as “one and done”. She has always been a systematic thinker and diligent project manager who consistently finds ways to leverage opportunities for a greater audience.

As a National AIA Vice President, I encouraged Lisa to take her continuing education prowess to a national level through the AIA Continuing Education Committee. During her leadership of the committee, a transparent peer review process was instituted for national convention programming resulting in a 200% increase in program submissions in just 4 years.

In today’s changing world, Lisa’s committee recognized that our members needed 24/7 access to continuing education program and not just at the convention. AIAU was born. Finally, members had an online tool giving members the 24/7 access to education programming. I strongly encourage the jury to elevate Lisa Gomperts, AIA, to the College of Fellows.

Sincerely,

Debra S. Kunce, FAIA, LEED AP BD+C
CORE Planning Strategies, LLC
AIA National Vice President 2012-13
Lisa Gomperts advances the profession through exceptional leadership in continuing education advocacy: elevating standards, expanding access to programming, growing public awareness of the profession, and building legacy programs from singular initiatives for maximum national benefit.

Lisa Gomperts, a principal at Schmidt Associates in Indianapolis, is a lead project manager for the higher education studio and has successfully led and facilitated the completion of over 50 projects of significance around the state. Through her service to the profession over the last 24 years, she has impacted over 24,000 members nationally, thousands of students regionally, 250 staff members locally, and countless clients through her passion for creating and implementing quality educational programming and learning opportunities all while building better educational environments through transformational design. In addition, Lisa has developed an exceptional talent for taking successful initiatives and programs and expanding them to the national arena for maximum educational benefit.

As an extraordinary AIA leader, Lisa has pursued excellence and innovation in educational programming, allowing her to raise the bar and positively impact the membership nationally, regionally, and locally.

- **National** – Generated higher quality programming and doubled the submissions for national convention as a direct result of a newly defined, transparent peer review process by a redefined AIA Continuing Education Committee +/- 24,000 Members Impacted
- **Regional** – Promoted national best practices for session selection at the regional level to improve rigor and innovative content at multiple Ohio Valley Regional conventions +/- 700 Members Impacted
- **Local** – Transformed ad-hoc in-house learning opportunities into a structured, holistic training program that has reduced project errors and omissions as well as voluntary turnover of staff +/- 250 Staff Impacted

Lisa led strategic planning initiatives that have expanded and transformed AIA member access to relevant and timely continuing education programs, tailored to meet diverse populations through 24/7 on-demand internet access, additional local/regional programming, and convenient on-site firm classes.

- **National** – Led strategic planning session to redefine the National AIA Continuing Education Committee and facilitated launch of AIAU and EXPO Chat to provide 24/7 access to continuing education programming and create an enhanced convention experience +/- 7,000 members impacted
- **Regional** – Consolidated fiduciary responsibilities for both state and local Chapters to meet National Core Member Services, increased investment revenue, and doubled sponsorship fundraising to expand member benefits and educational programming opportunities +/- 720 Members Impacted
- **Local** – Transformed internal firm training program, that conveniently offers 30-50 learning units annually to staff, resulting in an offering of over 350 classes and 5,000 learning units over the last 11 years +/- 250 Staff Impacted

Committed to growing the profession, Lisa has devoted both time and talent to mentoring youth and emerging professionals as well as educating the public through active engagement and training.

- **National** – Elevated two local initiatives (Indianapolis Super Bowl architectural walking tour and Indianapolis City-County Reception) to a National level for maximum public and member benefit and provided continuity as a liaison between the AIA Continuing Education Committee and NCARB’s Education Committee. Walking Tour generated over 100,000 page views since 2012
- **Regional** – Supported emerging professionals by providing access to statewide scholarships, facilitating regional student convention, and providing transformational learning environments, impacting thousands of clients/students throughout Indiana. Impacted thousands of students regionally
- **Local** – Expanded architect pipeline by exposing K-12 students to the profession through design competition, hands-on project training, and career presentations +/- 2,000 K-12 students impacted
**LISA’S IMPACT AT A GLANCE**

### National
- **Impacted** 24,000+ members in 4 years through involvement with National Convention
- **Increased convention program submissions from:**
  - 502 in 2014
  - 1,098 in 2017
- **Created** 200% in one year
- **Invested** $170K of state funds in CD’s increasing interest income by 500% to expand member services
- Developed Indianapolis Super Bowl online architectural walking tour that has had over 100,000 page views since 2012

### Regional
- **Planned** 3 regional conferences with Ohio Valley Region, impacting 700+ members
- **Invested** $170K
- **Created** 50+ learning environments around the state

### Local
- **Increased Chapter sponsorships by** 200% in one year with consolidated sponsorship effort
- **Created over 350 courses** for in-house staff providing over 5,000 learning units over 11 years
- **Increased funding to High School design competition by** 200% in one year
OBJECT

NOMINATION
Lisa C. Gomperts, AIA, NCARB, LEED AP BD+C
Principal
Schmidt Associates
415 Massachusetts Avenue
Indianapolis, Indiana 46204
317-263-6226 phone
317-263-6224 fax
lgomperts@schmidt-arch.com
Membership: AIA Indianapolis since 2004
AIA Charleston 1998-2004
Member number: 30157660

SPONSOR
Debra S. Kunce, FAIA, LEED AP
CORE Planning Strategies, LLC
Owner / Project Leader
200 S Meridian St, Suite 301
Indianapolis, IN 46225
C: 317.447.5531
deb@coreplanningstrategies.com

EDUCATION
University of Cincinnati - 1991-1997, Cincinnati, Ohio

PRACTICE
Licensed Architect: Indiana AR10400131 (2004 to Present)
South Carolina (2000-2004) #5994
US Green Building Council – LEED BD+C: 10068382 (Since 2007)
NCARB – #67366 (since 1995)
CDT (since 2003)
Nominee is engaged in the profession of architecture as: Principal and Project Manager

EMPLOYMENT HISTORY
Schmidt Associates, 2004 to Present (12 years), Project Manager/Principal
LS3P Associates, 1997-2004 (7 years), Project Architect/Senior Associate
HNTB Corporation, 1996-1997 (9 months), Co-op Intern
Glick/Boehm and Associates, 1994-1995 (9 months), Co-op Intern
Bravura Corporation, 1993-1994 (6 months), Co-op Intern

REFERENCES
John Senhauser, FAIA/John Senhauser Architects – Cincinnati, OH
Studio Professor at the University of Cincinnati
Bill Seider, FAIA/PIVOT Architecture – Eugene, OR
Served together on AIA Continuing Education Committee – 2012-2014
Dean Illingworth, FAIA/Indiana State Building Commissioner – Indianapolis, IN
Previous Firm Partner/Habitat Executive Director during Design Competition
Frank Bostrom, AIA/Frank Bostrom Architect- Redondo Beach, CA
Serving with Frank, who is 2016 Chair, on AIA Continuing Education Committee
Allen Taylor, AIA/Vice President/Studio Leader at LS3P Associates – Columbia, SC
Project Manager and mentor at LS3P (1997-2004)
Chris Gerrity, AIA, Performance Services and Young Arch. Reg. Director – Indianapolis, IN
Served on AIA Indianapolis Committee, Schmidt Academy Committee, Mentee
Amanda Wilson, Ivy Tech Community College, Exec. VP of Facilities – Indianapolis, IN
Client on multiple Ivy Tech facilities

NOMINATED BY
AIA Indiana Component for Leading the Institute

Megan Crites, AIA, President, AIA Indiana
8-29-2016

1.0 Applicant Information | 5
Increasing Rigor through Elevated Standards

As an extraordinary AIA leader, Lisa has pursued excellence and innovation in educational programming allowing her to raise the bar and positively impact the membership nationally, regionally, and locally. Whether it is redefining the National AIA Education Committee with the new national AIA agenda, working to make the convention a transformational experience, or holistically planning an annual curriculum for fellow staff members that reflects the firm’s strategic plan and values, Lisa is passionate about providing educational opportunities that meet the highest quality standards. Through her dedication and persistence, new systems and procedures have been established to deliver a legacy of quality programming well into the future.

Generated higher quality programming and doubled the submissions for national convention as a direct result of a newly defined, transparent peer review process by a redefined AIA Continuing Education Committee.

CHALLENGE: NATIONAL CONVENTION EDUCATION DOES NOT MEET QUALITY EXPECTATIONS

- Following the National AIA Repositioning effort and a 2014 Member’s survey, it became clear the AIA Education Committee needed to redefine itself and become a national model for quality continuing education. As chair, Lisa led the Continuing Education Committee through a discovery and SWOT analysis of current processes, initiatives, and member services. The result of this two-day planning session was a clear purpose, a long-range vision, and the enhancement of two subcommittees with defined goals that directed the remainder of the committee’s activities for 2014. The effects of Lisa’s leadership are apparent today, as the committee is still working under the revised purpose and several of the 2014 goals and initiatives are positively impacting the membership with higher quality programming.

- Under Lisa’s leadership, the committee created a consistent three-stage peer review process to elevate the quality of national convention programming, resulting in more innovative subject material, increased audience engagement, and increased member ratings. Lisa also served as a peer reviewer to beta test the new criteria and the evaluation software. In just four years, presentations proposals have increased 200% and attendance 25% (SEE EXHIBIT 1).

- To improve the session feedback cycle, Lisa helped develop a course evaluation form to identify tier one speakers for future presentations and provide timely and relevant feedback to presenters following their session. She worked directly with AIA staff to create this form and then tested it at convention.

Promoted national best practices for session selection at the regional level to improve rigor and innovative content at multiple Ohio Valley Regional conventions.

CHALLENGE: OHIO VALLEY REGION STRUGGLES WITH OBJECTIVELY AND CONSISTENTLY EVALUATING SESSION PROPOSALS

- Lisa participated on the planning teams for three Ohio Valley Regional Conventions with a focus on providing quality, diverse, and engaging education sessions. In 2015, she co-chaired the three state conference.

- Lisa facilitated program selection at the regional conventions using national best practices for session selection. She created a simplified version of the national evaluation process through the use of a matrix with the same criteria as the national convention. The result was a 10% increase in ratings in three years.
Transformed ad-hoc, in-house learning opportunities into a structured, holistic training program that has reduced project errors and omissions as well as voluntary turnover of staff.

CHALLENGE: RANDOM IN-HOUSE TRAINING EFFORTS DO NOT EFFECTIVELY ADDRESS FIRM’S STRATEGIC GOALS
- Upon joining Schmidt Associates in 2004, Lisa recognized the opportunity to enhance the firm’s focus on continuing education. Random classes and training sessions relied primarily on vendors and outside consultants with no vision for what education programming could provide for staff development, recruiting, retention, and overall job satisfaction. With a passion for lifelong learning, Lisa prepared a business plan to develop a comprehensive training program that reinforced the firm’s goals and the staff’s training needs (SEE EXHIBIT 2).
- Lisa strategically selected a committee, from her staff peers, to assemble a curriculum each year. Classes were developed from specific training needs identified during annual career pathing and were structured around the firm’s strategic plan.
- Lisa analyzed feedback from class evaluations to evaluate the effectiveness of each course, provide feedback to teachers/facilitators, and to plan for future sessions. At the end of each year, an annual summary of the training program impact is prepared allowing for timely modifications to enhance effectiveness. This analysis illustrates that voluntary turnover was 9% or lower 8 out of 11 years and construction supplements were reduced by over 300%.

POSITIONS HELD:
- National
  - 2014: Chair of AIA National Continuing Education Committee
- Regional
  - 2016: Indiana/Kentucky Convention Program Committee – Implemented Program Evaluation Process
  - 2015: Ohio Valley Region Co-Chair (Columbus, OH) – Implemented Program Evaluation Process; Assisted with overall planning
  - 2014: Indiana/Kentucky Convention Committee Member – (Fort Wayne) – Implemented Expo Training
- Local
  - 2015 - Present: Principal-in-Charge of Talent Development
  - 2004 - Present: Creator and Director of Schmidt Academy
Enhanced Member Benefit through Expanded Access

Lisa led strategic planning initiatives that have expanded and transformed AIA member access to relevant and timely continuing education programs, tailored to meet diverse populations through 24/7 on-demand internet access, additional local/regional programming, and convenient on-site firm classes. Her dedication to the association is unparalleled and has spanned over two and a half decades. She has served in a variety of leadership roles with a primary focus on transforming the member experience to be richer and more fulfilling. Her concentration on fiscal responsibility, collaboration, and shared knowledge has allowed her to take singular, successful programs and initiatives and share with a broader group for increased longevity and expanded benefit.

Led strategic planning session to redefine the National AIA Continuing Education Committee and facilitated launch of AIAU and EXPO Chat to provide 24/7 access to continuing education programming and create an enhanced convention experience.

CHALLENGE: NATIONAL REALIGNMENT HIGHLIGHTS NEED FOR INCREASED ACCESS TO EDUCATIONAL PROGRAMMING

- During a time when AIA membership value was being questioned, AIA National charged its leadership and committees, through its realignment campaign, to enhance member benefit. The AIA Education Committee took this goal as a new opportunity to make access to educational programming a priority. Lisa led a two-day strategic planning session where the committee outlined goals focused on improving member benefit through expanded access to educational programming.

- Lisa’s committee organization provided clear goals, a timeline, and a pool of beta testers, which facilitated the launch of AIAU, a database of continuing education courses created from the “best of the best” programming into a single online source of on-demand content focused on making learning units convenient and relevant to members and non-members throughout the world. AIAU has exceeded expectations reaching 160 countries and providing over 8,000 LU in one year, becoming one of the AIA’s top revenue generators (SEE EXHIBIT 3).

- Lisa’s strategic planning efforts focused on enhanced member benefit at convention, enabling the introduction of EXPO Chat. EXPO Chat concentrates on drawing more members to the EXPO floor, encourages intentional interactions with vendors, and most importantly provides additional programming that expands CEU opportunities. As an innovative self-guided learning opportunity, Expo Chat allows members to earn up to 6 LU on the EXPO floor through a series of 15 minute conversations with exhibitors enhancing the convention experience. Seeing the success of this program nationally, Lisa then introduced EXPO Chat at a regional level at the 2014 Kentucky/Indiana Convention in Fort Wayne.

Consolidated fiduciary responsibilities for both state and local Chapters to meet National Core Member Services, increased investment revenue, and doubled sponsorship fundraising to expand member benefits and educational programming opportunities.

CHALLENGE: STATE AND LOCAL CHAPTERS WANT TO ALIGN WITH NATIONAL AGENDA AND PROVIDE GREATER MEMBER BENEFIT

- As 2011 President of the AIA Indianapolis Chapter, Lisa utilized the national weave tool to facilitate a strategic planning session for the board. She felt it was important to assess all the Chapter’s current initiatives in order to meet member needs and ensure alignment with National’s objectives. This strategic planning effort outlined additional educational programs, more outreach opportunities, and greater communication efforts. Wanting to share this successful tool with national membership, Lisa presented the results at the 2011 National Grassroots convention in Washington D.C.
• As part of the 2015 AIA Indiana Executive Committee, Lisa helped facilitate the consolidation of 5 separate AIA Indiana chapters into a single AIA Indiana to meet the Nationally mandated core member services and streamline fiduciary responsibilities. As Secretary (2015) and Treasurer (2016), Lisa’s efforts focused on creating transparency in the financial consolidation and developing a reserves policy to strategically invest funds to expand member services and training opportunities (see Exhibit 4).

• As AIA Indianapolis Treasurer (2009) and Vice President (2010), Lisa partnered with AIA Indiana’s President to develop a collaborative sponsorship strategy that would allow for both components to reach their annual revenue needs while building added benefit for the sponsors. The result was a 200% increase in sponsorships and added sponsorship partners (see Exhibit 5).

Transformed internal firm training program, that conveniently offers 30-50 learning units annually to staff, resulting in an offering of over 350 classes and 5,000 learning units over the last 11 years.

CHALLENGE: STAFF TRAINING NEEDED TO BE MORE ACCESSIBLE, RELEVANT, AND COST EFFECTIVE

• Busy work schedules and tight training budgets made getting continuing education opportunities to staff a challenge. Knowing accessible and relevant training is critical to keeping staff prepared to effectively serve clients and to stay ahead of emerging trends, Lisa developed Schmidt Academy. This internal training program provides 30-50 classes annually to address this need. Since inception in 2004, the program has provided more than 350 classes and 5,000 learning units for staff.

• To meet the needs of a diverse workforce, Lisa initially created varied class topics to address five key training areas: personal development, technical skills, project management, leadership, and sustainability. Through the years, the topics have changed to reflect the current firm goals and training needs.

• Most classes are taught by internal staff members with expertise in a particular area of the practice. Lisa has organized firm leadership as well as emerging professionals to share their knowledge with the rest of the staff in order to share and strengthen firm institutional knowledge. This talent development program has been one of the key reasons for enhanced employee engagement and satisfaction, and ultimately Schmidt Associates’ success in winning the Indiana Chamber’s “Best Places to Work” award each of the 8 times the firm has entered.

POSITIONS HELD:

• National
  - 2014: Chair of AIA National Continuing Education Committee

• Regional
  - 2016: AIA Indiana Treasurer
  - 2015: AIA Indiana Secretary

• Local
  - 2015 - Present: Principal-in-Charge of Talent Development
  - 2011: AIA Indianapolis President
  - 2010: AIA Indianapolis Vice President
  - 2009: AIA Indianapolis Treasurer
  - 2004 - Present: Creator and Director of Schmidt Academy

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1.1 Summary of Accomplishments | 9
Growing Awareness of the Profession

Committed to growing the profession, Lisa has devoted both time and talent to mentoring youth and emerging professionals as well as educating the public through active engagement and training. From her positions on a variety of committees and boards, to her daily role as a project manager on a multitude of educational projects, Lisa has transformed the way architecture is viewed. Because of her leadership, architects, members, and the public alike have grown in their understanding of the architectural profession and of the impact the built environment can have on our personal well-being. Lisa personally experienced the impact of mentoring through her high-school and college years. She knew the incredible power an individual dedicated to bettering young people had on her life, and she has committed her career to returning that gift to others.

Elevated two local initiatives to a National level for maximum public and member benefit and provided continuity as a liaison between the AIA Continuing Education Committee and NCARB’s Education Committee.

CHALLENGE: SHARE LOCALIZED KNOWLEDGE AT A NATIONAL LEVEL AND TO A BROADER AUDIENCE.

• Lisa generated national awareness of Indianapolis monuments through an online walking tour during the 2012 Super Bowl. She led efforts to enhance and expand an existing monument tour to include 12 significant structures around the stadium for visitors to enjoy during their time in the City for the Super Bowl. Since 2012, the site has over 100,000 views (SEE EXHIBIT 6).

• AIA Indianapolis has proactively worked to reach out to both city and county officials to help make a significant impact in the community. Since 2009, AIA Indianapolis has hosted an annual City-County reception to address issues like a broken city permitting process and potentially closing Monument Circle to vehicular traffic. This local effort has been so successful Lisa led efforts to submit Indianapolis’ advocacy best practice to AIA to share nationally and won a Grassroots component excellence award in 2012 (SEE EXHIBIT 7).

• Lisa is currently serving on NCARB’s Education Committee as the liaison for the AIA Continuing Education Committee. Lisa provides continuity between NCARB and the AIA as the two education committees seek to share knowledge and collaborate on how to improve and integrate licensing and training programs.

Supported emerging professionals by providing access to statewide scholarships, facilitating regional student convention, and providing transformational learning environments impacting thousands of clients/students throughout Indiana.

CHALLENGE: EXPAND ACCESS TO ARCHITECTURAL EDUCATION AND THE DESIGN PROFESSION.

• Lisa provided architectural scholarship opportunities for Indiana residents attending architectural programs through her service on the Indiana Architectural Foundation Board. She helped review student scholarship requests and assisted with raising funds to support the individual student scholarships. The board awarded approximately $25,000 in scholarships to 12-15 students each year (2006 and 2007) Lisa was involved.

• Lisa helped facilitate the Mid-West Quad convention for 80 architectural students in Indianapolis. She organized a construction tour of a recently completed project and hosted an office tour to give students exposure to a mid-size, full-service architectural firm. The day included a tour of the unique Indianapolis Cultural Trail.

• Lisa has presented at multiple Indiana Chamber and Regional Facility Manager Conferences to help grow client awareness of design trends including sustainable design initiatives, design standards, and the development of unique educational environments.
**Expanded architect pipeline by exposing K-12 students to the profession through design competition, hands-on project training, and career presentations.**

**CHALLENGE: FILL THE ARCHITECTURAL PIPELINE TO CLOSE INDIANA’S 2,000+ JOB GAP THROUGH EXPOSURE TO THE PROFESSION.**

- Lisa served as a member of the AIA Indianapolis Indiana High School Design Competition Committee for three years. The last two years she led sponsorship procurement to help provide small scholarships to winning students. She streamlined the sponsorship solicitation process and doubled the amount of scholarships received by students through her organization, persistence, and relationship building. She also participated in the preliminary jury review of the entries to narrow them down for public display.

- The mission of ACE is “to engage, excite and enlighten high school students to pursue careers in architecture, engineering, and construction through mentoring and to support their continued advancement in the industry.” As a member of the ACE Mentoring team at a local Indianapolis high school, Lisa facilitated the development of the students’ yearlong project by sharing her architectural perspective. She also exposed students to the architectural profession and the operations of a design firm by hosting a session at her office.

- Throughout her career, both in Indianapolis and Charleston, Lisa has diligently worked to get junior high and high school students interested in the profession. Through these opportunities, Lisa shares a typical day at an architectural firm, and outlines the preparations students should make to position themselves for applying to architectural schools. Lisa also developed a shadow program in her office that allows students to see various aspects of the firm and the variety of disciplines available in an architectural practice.

**LOCAL POSITIONS HELD:**

- **National**
  - 2012, 13, 14, 16: AIA Continuing Education Committee
  - 2016: NCARB Education Committee

- **Regional**
  - 2008 - 2016: Convention Presenter
  - 2006 - Present: Project Manager in Higher Education Studio
  - 2006 - 2007: Indiana Architectural Foundation Board

- **Local**
  - 2011: AIA Indianapolis President
  - 2008: ACE Mentor
  - 2005 - 2007: Indiana High School Design Competition Committee
  - 1998 - Present: Career Day Presenter

**Over the last 19 years, Lisa has successfully created dozens of transformational learning environments that have positively impacted teaching and learning throughout Indiana.** Lisa has served as the Project Manager at Schmidt Associates on over 50 projects across the State that have helped to engage users and the public to make their interactions more collaborative and productive (SEE EXHIBITS 8-10). Her higher education work has helped to grow enrollment, increase revenue, develop new campus standards, and elevate sustainability initiatives.
EDUCATIONAL PROJECTS

BYRUM SCHOOL OF BUSINESS – MARIAN UNIVERSITY
• To be Completed Fall of 2017/Indianapolis, Indiana
• 33,000 SF – $7.3M
• The new Byrum School of Business will be designed to represent the changing work styles and mobile technology of businesses today.

ADVANCED MANUFACTURING ADDITION – IVY TECH COMMUNITY COLLEGE
• Completed 2016/Lawrenceburg, Indiana
• 12,000 SF Addition & 40,000 SF MEPT Renovation – $4.3M
• To revitalize one of Ivy Tech Lawrenceburg’s campus buildings, the College invested in state of the art Advanced Manufacturing and Technology labs.

NEW ANDERSON CAMPUS – IVY TECH COMMUNITY COLLEGE
• Completed 2015/Anderson, Indiana
• 80,000 SF – $22.7M
• Creation of a new campus to allow for program and enrollment growth throughout the region.

BLOOMINGTON CAMPUS ADDITION – IVY TECH COMMUNITY COLLEGE
• Completed 2015/Bloomington, Indiana
• 90,000 SF Addition and 18,000 SF Renovation – $24M
• Expansion of student service space, additional classrooms, and new culinary labs to allow Ivy Tech to vacate leased space and consolidate students onto their existing campus.

STUDENT EXCHANGE – MARIAN UNIVERSITY
• Completed 2015/Indianapolis, Indiana
• 4,000 SF – $300K
• A student-focused space was created to integrate education with business engagement and to produce a dynamic, high-tech space that helps student recruitment.

MARCHANT SCHOOL OF NURSING– IVY TECH COMMUNITY COLLEGE
• Completed 2014/Bloomington, Indiana
• 15,000 SF – $400K
• To acquire much needed academic space and expand their nursing program, Ivy Tech acquired the Pain Building to create a new School of Nursing.

MICHAEL A. EVANS CENTER FOR HEALTH SCIENCE – MARIAN UNIVERSITY
• Completed 2013/Indianapolis, Indiana
• 140,000 SF – $44M
• This LEED Gold certified facility incorporates both the exacting laboratory standards for a medical school and the inspiring beauty of a religious institution. It is the only Catholic osteopathic medicine institution in the U.S.

RALPH AND BETTYE BAILEY HALL – PURDUE UNIVERSITY
• Completed 2013/West Lafayette, Indiana
• 15,400 SF – $4.5M
• Construction of a new facility that is the new “Home of Purdue Musical Organizations” with rehearsal space and practice rooms.
EDUCATIONAL PROJECTS (CONT.)

FEDERAL HALL SCOTT COLLEGE OF BUSINESS – INDIANA STATE UNIVERSITY
- Completed 2012/Terre Haute, Indiana
- 94,000 SF — $19M
- Restoration of a 1920’s Federal Courthouse into a modern business school.

DENTAL LAB – IVY TECH COMMUNITY COLLEGE
- Completed 2009/Anderson, Indiana
- 5,000 SF — $500K
- As part of the Health Science expansion at the 53rd Street Campus, a new community dental lab was created to train future dental hygienists.

FAMILY SUPPORT CENTER – CHILDREN’S BUREAU
- Completed 2009/Indianapolis, Indiana
- 42,000 SF — $9.2M
- Designed to serve three functions—a temporary refuge for children, a neutral and safe location for supervised visitations, and space for administrative offices—the headquarters reinforces a message of service and sustainability.

WORKSPACE AND COMMUNITY PROJECTS

CORNERSTONE LUTHERAN CHURCH – CARMEL LUTHERAN CHURCH
- To be completed in 2016/Fishers, Indiana
- 35,000 SF — $9.3M
- Leading design and construction efforts to help a growing Carmel church expand into a new campus in Fishers to further their mission.

REGENSTRIEF INSTITUTE HEADQUARTERS – REGENSTRIEF INSTITUTE/IU
- Completed 2015/Indianapolis, Indiana
- 80,000 SF — $18M
- A new headquarters consolidates staff, provides a flexible workspace, promotes collaborative work flow, and creates strong brand recognition.

HOOSIER ENERGY HEADQUARTERS – HOOSIER ENERGY
- Completed 2014/Bloomington, Indiana
- 80,000 SF — $27M
- Hoosier Energy’s new Prairie Style corporate headquarters was designed for operational and energy efficiency and achieved LEED Gold certification.

FAMILY SUPPORT CENTER – CHILDREN’S BUREAU
- Completed 2009/Indianapolis, Indiana
- 42,000 SF — $9.2M
- Designed to serve three functions—a temporary refuge for children, a neutral and safe location for supervised visitations, and space for administrative offices—the headquarters reinforces a message of service and sustainability.
AIA LEADERSHIP POSITIONS HELD

NATIONAL LEADERSHIP
2016  Member, AIA National Continuing Education Committee
2016  Chair, HSW Definition Subcommittee (National Education Committee)
2016  Member, NCARB Education Committee – AIA Observer
2016  Participant, AIA Peer Reviewer for National Convention
2016  Co-Chair, National AIA Leadership Institute Convention (Mid-West site in Indianapolis)
2015  Participant, AIA Peer Reviewer for National Convention
2014  Chair, AIA National Education Committee
2014  Participant, AIA Peer Reviewer for National Convention
2013  Member, AIA National Education Committee
2013  Participant, AIA Peer Reviewer for National Convention
2012  Member, AIA National Education Committee
2011  AIA National Grassroots Lobby on Capitol Hill: IN Congressional Representations
2010  AIA National Grassroots Lobby on Capitol Hill: IN Congressional Representations

REGIONAL LEADERSHIP
2016  Member, AIA Indiana/Kentucky Convention Programs Committee; Lexington, KY
2015  Co-Chair, AIA Ohio Valley Region Convention; Columbus, OH
2014  Member, Indiana/Kentucky Convention Programs Committee; Fort Wayne, IN

STATE LEADERSHIP
2016  Treasurer and Executive Committee; AIA Indiana
2015  Secretary and Executive Committee; AIA Indiana
2011  Board Member; AIA Indiana
2010  Board Member; AIA Indiana
2007  Member, Indiana Architectural Foundation Board
2006  Member, Indiana Architectural Foundation Board

LOCAL LEADERSHIP
2012  Ex-Officio and Executive Committee; AIA Indianapolis
2011  President and Executive Committee; AIA Indianapolis
2010  Vice-President and Executive Committee; AIA Indianapolis
2009  Treasurer and Executive Committee; AIA Indianapolis
2008  Mentor for Decatur High School; ACE Mentors of Indiana
2007  Member, AIA Indiana High School Design Competition Committee; AIA Indianapolis
2006  Member, AIA Indiana High School Design Competition Committee; AIA Indianapolis
2005  Member, AIA Indiana High School Design Competition Committee; AIA Indianapolis
2001  Member, Board and Programs Committee; AIA Charleston
1992  Treasurer, American Institute of Architecture Students; University of Cincinnati

COMMUNITY LEADERSHIP ROLES

- Central Indiana Red Cross Board – Public Awareness
  - Chair of Staff Continuing Education Committee (2016)
  - Board Member (2013-Present)
  - Advisory Board (2012-2013)
- Church – Education, Mentor
  - Youth Coach (2013 to Present)
  - Sunday School Teacher (2001-2015)
- Perry Township Education Foundation Board – Educational Grants
  - President (2008)
  - Member (2004-2008)
  - Graduation Committee Chair (2007)
JURY SERVICE

Chair, AIA Indiana High School Design Competition Jury, 2011
AIA Indianapolis hosts an annual Design Competition for high school students throughout the state to elevate awareness for the architectural profession and to provide scholarships. During the 2011 event, Lisa chaired the jury and presented comments to students during the awards ceremony.

Chair of Architects’ Submission - Indianapolis Downtown Artists and Dealers Association (IDADA) Art Exhibit, 2011
IDADA’s February First Friday 2012: Art for Super Bowl XLVI temporarily converted the Old State Museum facility into an art exhibit and invited the AIA to have an exhibit as part of the show. Lisa coordinated submissions, chaired the review process, and coordinated the installation.

Chair, Habitat House Design Competition, 2010
In an effort to solicit new and innovative designs for Indianapolis Habitat homes, AIA Indianapolis teamed with Habitat for Humanity to internationally seek design entries for new home designs. Received 12 entries — 3 for the elevation competition and 9 for the plan competition. Entries were received from not only Indianapolis, but also from outside the country (Turkey and Canada) and nationally (Texas, Florida, Virginia, Oregon, New Jersey). Lisa coordinated the submission process and chaired the Jury with both Habitat and AIA Indianapolis jury members.

Committee Member, AIA Indiana High School Design Competition Initial Jury Review, 2005, 06, 07
AIA Indianapolis hosts an annual Design Competition for high school students throughout the state to elevate awareness for the architectural profession and to provide scholarships. Lisa participated in the initial review process of all the entries to pare down the ones to make it to the final jury.
PRESENTATIONS

“Turning Vision into Implementation: An Actionable Master Plan”, Recently selected to present in 2017 AIA National Convention – Co-presenting with Sarah Hempstead and Audra Blasdel (Marian University)

“Creating a Studio Culture that Connects Holistic Staff Development of the Body, Mind, and Spirit”, 2012
AIA National Convention – Co-Presented with Sarah Hempstead

SCUP North Central Regional Conference – Co-presented with Sarah Hempstead and Audra Blasdel (Marian University)

“Achieving Institutional Goals through Facilities”, 2015
MAPPA – Co-presented with Sarah Hempstead, Kevin Shelley, and Anne Penny Valentine (Ivy Tech Community College)

“Developing Your Staff in a Down Economy”, 2010
AIA Ohio Valley Regional Convention – Co-Presented with Jeremey Welu (BSA LifeStructures), Martha Tarrant (Ross Tarrant Architects), & Beth Woods (Independent Talent Development Consultant)

MAPPA – Co-Presented with Sarah Hempstead

“The Benefit of Commissioning – Is it Right for Me?”, 2015
Indiana Chamber of Commerce Conference on Energy Management – Co-Presented with Eric Broemel and Todd Yates (Facility Commissioning Group)

“Applying Sustainable Strategies – From Corporate Headquarters to Maintenance Facilities”, 2013
Indiana Chamber of Commerce Conference on Energy Management – Co-Presented with Eric Broemel and Matt Mabrey (Hoosier Energy)

“AIA Indianapolis Design Awards”, 2011
Interview by Sharon Gamble, Art of the Matter, WFYI, Channel 90.1, AIA Excellence Awards. Discussion on what are “AIA Excellence Awards”, highlighting great design, and architecture as art.

SCHMIDT ACADEMY – FIRM PRESENTATIONS

2016 Turning Vision into Implementation: An Actionable Master Plan
2016 Emerging Trends in Private Universities
2016 Art’s Principles
2015 Achieving Institutional Goals Through Facilities
2014 Work Flow: How is the Team Impacted by Change and How to Mitigate It
2014 Leading an Owner as an Agent of Change
2014 Furniture System Integration in Open Office Environments
2013 Design Build Lessons Learned
2013 How to Manage a LEED Project
2012 Smart Goal Making
2012 Contextualism: What it is and How You Apply it to a Campus Environment
2012 Running a Successful Meeting
2012 Project Manager Round Table
2011 Life Cycle Cost Analysis
2011 Creative Innovation Credits in LEED Rating System
2011 Understanding the Acoustical Credit
2010 Understanding the A/E Language
2010 Specifying Athletic Flooring Systems
2009 Programming Process
2007 PSMJ Summary
AWARDS AND RECOGNITIONS

Juliet Peddle Award, 2016
The Juliet Peddle Award recognizes an individual architect for their strong willingness to pioneer, being successful in breaking new ground, strong devotion and commitment to architecture, display of professionalism and perseverance, and having a kind spirit. Created in 1999, this award is named after the first female registered architect in Indiana. Upon receipt of this award, a $500 donation is made to the recipient’s architectural college of choice.

ENR 20 under 40, 2012
Engineering News Record recognizes professionals who pursue excellence within their chosen profession, working to improve the quality of life throughout the community, are under the age of 40 and live within Illinois, Indiana, Missouri, Ohio, or Wisconsin.

AIA Indiana Young Architect Award, 2011
Recognizes proficiency and exceptional accomplishments in, and contributions to, the profession by a licensed architect who has been a member in good standing of AIA Indiana for a minimum of three years and is under 40 years of age.

AIA Indianapolis Presidential Service Recognition, 2011
Recognized for her service as President of the local AIA Indianapolis Chapter.

Stanley K. Lacy Leadership Series, 2006
The Stanley K. Lacy Executive Leadership Series (SKL) is a program of the Greater Indianapolis Chamber of Commerce designed to help emerging community leaders become more informed about the issues and needs facing central Indiana, more motivated to get involved in addressing those issues, more connected, and more effective in their service to our community. Class members are chosen because of their significant community involvement and professional achievement, their demonstrated interest in community issues, a record of participation and achievement in voluntary community activities, and their willingness to expand their leadership role in the community. Each year, 25 emerging young leaders under the age of 45 are selected for the SKL program.

AIA School Medal and Certificate of Merit for Excellence in the Study of Architecture, University of Cincinnati, 1997
Each year, The American Institute of Architects awards an engraved medal and certificate of merit to the top-ranking graduating student in each architecture program accredited by the National Architectural Accrediting Board.
“Creating a Best Places to Work Culture” – YAF Connections, June 2016


“Strategic Plan Weave – Weaving Hoosier Style” – AIA Newsletter, January 2011

Laura Kruty, Editor
“Faces of Indy”
Indianapolis Monthly, 2016

“Proposed AIA Reorganization”
AIA Indiana Newsletter, 2015

Austin Arceo
“Federal Hall Renovation Receives National Sustainability Certification”
Indiana State University Newsroom, 2013

“Indiana State University: Scott College of Business”
American School and University – Outstanding Design: Adaptive Reuse, 2013

Jill Phillips
“Hoosier Energy Gets a Greener View”
Wilhelm Construction Blog, 2013

Jill Phillips
“Elections”
(AIA Indianapolis Executive Committee)
IndyStar.com, 2012

John Gregerson
“ENR Midwest’s Top 20 Under 40”
Engineering News Record, 2012

“Schmidt Associates Architects Named to ENR Midwest 40”
Indy Chamber, 2012

John Gregerson
“ENR Midwest Names the Regions Top 20 Under 40”
ENR Midwest Construction, 2011

Chris Gerrity
“Leadership Interview”
2011

“Downtown Architecture Tour to Kick Off”
Inside Indiana Business Journal, 2011

“Downtown Architecture Tour”
Wish-TV 8 Interview, 2011

“2011 AIA Indiana Service Award Winners”
AIA Indiana Newsletter, 2011

Cory Schouten
“As Georgia Street Reconstruction Winds Down, Will Building Owners Bring It Alive?”
Indianapolis Business Journal, 2011

Marilyn Shank
“Schmidt Associates Employee Energy Fair”
IndyStar.com, 2011

Julie Cope Saetre
“Five Things I Love: Food Favorites”
Indianapolis Star Interview AIA Indianapolis President, 2011

Rebecca Patrick
“Evidence of Excellence”
BizVoice, 2007

Reed Kroloff
“Industrial Ballet”
Architecture, 1997 (Listed as Lisa Testa)
EXHIBIT SUMMARY

1. INCREASING RIGOR THROUGH ELEVATED STANDARDS
   National Convention Benefits from Quality Peer Review Process
   Through Lisa’s leadership, a consistent peer review process and course evaluation form were created in order to elevate the quality of the national convention programming and provide timely and relevant feedback.

2. INCREASED RIGOR THROUGH ELEVATED STANDARDS
   Creating a Firm Culture of Lifelong Learning
   Lisa transformed ad-hoc in-house learning opportunities into a holistic training academy that consolidated classes, training programs, and lunch and learn sessions into a comprehensive educational curriculum to address the firm’s strategic goals and initiatives and specific staff training needs.

3. ENHANCED MEMBER BENEFIT THROUGH EXPANDED ACCESS
   National AIA Continuing Education Committee is Redefined Facilitating Launch of AIAU
   Lisa led strategic planning sessions to redefine the National AIA Continuing Education Committee that facilitated AIA efforts to develop and roll-out AIAU, enhancing member access to relevant and timely continuing education programs and reaching a more diverse population.

4. ENHANCED MEMBER BENEFIT THROUGH EXPANDED ACCESS
   Indiana leads Nation becoming 2nd State to Reorganize into Single Chapter
   Lisa’s financial focus helped to lead the State through a reorganization effort with a strong emphasis on creating a legacy of financial fiscal responsibility through a consolidated budget, streamlining of fiduciary responsibilities through shared services, and proactively evaluating reserve policies.

5. ENHANCED MEMBER BENEFIT THROUGH EXPANDED ACCESS
   Local and State Chapters Collaborate to Increase Programming
   Lisa facilitated a collaborative sponsorship strategy with AIA Indianapolis and AIA Indiana that increased funding by over 75% in the first year allowing both components to expand educational programming.

6. GROWING AWARENESS OF THE PROFESSION
   Indianapolis Architecture takes National Stage
   Lisa elevated awareness of Indianapolis architectural landmarks to a national level during the 2012 Super Bowl. She led efforts to expand an on-line, audio self-guided walking tour that has had over 100,000 page views since 2012.

7. GROWING AWARENESS OF THE PROFESSION
   AIA Indianapolis becomes National Model for Advocacy and Civic Engagement
   Lisa elevated the Indianapolis advocacy program to a National Best Practice through an AIA Grassroots Awards program, creating a legacy example available for online reference. The highlighted reception allows local architects to meet, greet, inform, and engage local government leaders.

8. GROWING AWARENESS OF THE PROFESSION (PROJECT)
   Shelter for Children Becomes a Teaching Tool for Sustainability
   Under Lisa’s leadership, the Gene Glick Family Support Center provided a unique learning experience through an educational scavenger hunt and a teaching brochure of key sustainable building features, allowing the public to learn about sustainability as they tour the building.

9. GROWING AWARENESS OF THE PROFESSION (PROJECT)
   Center for Health Sciences Becomes a Collaborative Teaching Tool
   Lisa led efforts to transform a campus with the development of a new health science facility that reimagined collaborative teaching environments, technology systems, sustainability, and clarity of values and utilized the building itself as a unique educational teaching tool.

10. GROWING AWARENESS OF THE PROFESSION (PROJECT)
    Historic Landmark Transformed into Modern Educational Facility
    Through the development of a new business school, Lisa guided design efforts to blend historic preservation with cutting edge technology to create a modern learning environment that increased enrollment, elevated classroom standards, and positively impacted marketing efforts.
INCREASING RIGOR THROUGH ELEVATED STANDARDS

National Convention Benefits from Quality Peer Review Process

Through Lisa’s leadership, a consistent peer review process and course evaluation form were created in order to elevate the quality of the national convention programming and provide timely and relevant feedback.

National Convention Education does not meet quality expectations.

Through Lisa’s leadership, a peer review process was created that has significantly increased transparency in the submission process and created higher quality programming resulting in double the program submissions in just 4 years. Lisa also served in the first pool of peer reviewers, working with staff to refine the process. Lisa tailored the national process for use at the regional level to improve rigor and provide innovative content at Ohio Valley Regional conventions, resulting in an increase of 10% in 3 years of Good and Excellent ratings.

Process:

- As chair of the AIA Continuing Education Committee, Lisa led a strategic planning session that redefined the committee’s purpose to realign with National’s new objectives and helped to bring clarity to its goals for the year.

  “Oversee implementation of an AIA Education Strategy that advances the goals of the Institute by linking education and practice to develop and sustain lifelong learning, especially through fostering collaborations, promoting a seamless transition from education to practice and ensuring access to quality continuing education programs.”

- The Quality Education subcommittee of the Continuing Education Committee was charged with creating a continuing education improvement plan that could be systematically implemented.

- The committee developed a three-stage peer review process to create a consistent and rigorous review process by a group of trained architectural peer reviewers.

- Reviewers were chosen through an application process based on qualifications and trained through a series of webinars on the structured three stage process.

After four years of implementing this intentional review process with early communications to potential presenters, interest in presenting at convention is at an all-time high. Presentation submittals have more than doubled providing more diversity in program content and allowing for higher scrutiny of quality.

### NATIONAL CONVENTION

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Submissions</th>
<th>Total</th>
<th>Member Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>1,098</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>2016</td>
<td>720</td>
<td>17,800</td>
<td>7,047</td>
</tr>
<tr>
<td>2015</td>
<td>626</td>
<td>14,585</td>
<td>5,317</td>
</tr>
<tr>
<td>2014</td>
<td>502</td>
<td>16,132</td>
<td>5,907</td>
</tr>
<tr>
<td>2013</td>
<td>464</td>
<td>14,268</td>
<td>5,188</td>
</tr>
</tbody>
</table>

**Peer review process started in 2013**

- Impacted +/- 24,000 members in 4 years
- 200% Increase in Submissions in 4 years
- 25% Increase in Attendance in 3 years

### REGIONAL CONVENTION

<table>
<thead>
<tr>
<th>Year</th>
<th>% Rating 5 or 4</th>
<th>Member Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>95%</td>
<td>211 [IN/KY]</td>
</tr>
<tr>
<td>2015</td>
<td>91%</td>
<td>344 [OH/IN/KY]</td>
</tr>
<tr>
<td>2014</td>
<td>86%</td>
<td>164 [IN/KY]</td>
</tr>
<tr>
<td>2013</td>
<td>86%</td>
<td>315 [OH/IN/KY]</td>
</tr>
</tbody>
</table>

**Peer evaluation process started in 2014**

- 10% Increase in Submissions in 3 years
- IN/KY 29% increase in 2014-2016
- OH/IN/KY 9% increase in 2013-2015

Date: 2014 | Role of Nominee: Chair of National AIA Education Committee and Peer Reviewer

Declaration of Responsibility:
I have personal knowledge of Lisa’s responsibility for the exhibit listed above. That responsibility included:

- [X] Project under the direction of the Nominee

Signature: ___________________________

Name/Title: Emily Grandstaff-Rice, FAIA – Senior Associate at Arrowstreet, Inc.

Relationship to Nominee: Served on 2014 Continuing Education Committee with Lisa
CONVENTION THREE STAGE REVIEW PROCESS

Phase 1
A blind review of the session thesis, learner engagement, and delivery style with an emphasis on creating an engaging experience and showcasing emerging trends.

- Emerging Trend/Hot Topic
- Innovative Solutions
- Learner Engagement
- Relevance

Phase 2
An evaluation of the depth of presentation content and speakers’ qualifications. The highest ranked courses are carefully reviewed and selected to ensure diversity of programs.

- Learner Objectives
- Speaker Qualification
- Program Content

Phase 3
A final review of the selected presentations, shortly before convention, to ensure format uniformity, clarity of content, and overall program flow. Specific comments are given to presenters to help elevate the overall quality of the session.

- Content and Learning Objectives
- Structure/Flow
- Presentation/Design

CONVENTION ATTENDEE QUOTES

“Speakers were very knowledgeable and were able to make it fun and interactive.”

“Amazing panel. Perfect content. Just the type of discussion we need to hear and be a part of with regards to integrating BIM into small firms.”

“Best speakers of the convention so far. The moderator was outstanding and the final gentleman had the BEST energy of anyone I saw at the convention, more like him please!”

“This was an excellent presentation. Best of the convention so far. Please repeat.”

“It was the best session that I attended today. I enjoyed the format and having each speaker discuss a personal story. The content was excellent, there needs to be a way that everyone has access to this information.”
INCREASING RIGOR THROUGH ELEVATED STANDARDS
Creating a Firm Culture of Lifelong Learning

Lisa transformed ad-hoc in-house learning opportunities into a holistic training academy that consolidated classes, training programs, and lunch and learn sessions into a comprehensive educational curriculum to address the firm’s strategic goals and initiatives and specific staff training needs.

Firm seeks way to systematize training and reduce project errors and voluntary staff turnover.

Lisa developed an in-house training program, Schmidt Academy, helping reduce construction supplements by over 300% and voluntary turnover well below industry average. Seeing the impact this program has had on her own firm, Lisa took her programming systems and strategies to the regional level where she is now assisting the Indiana Chapter of the American Red Cross in developing their own in-house training program, Red Cross University.

Process: Shortly after the start of her employment at Schmidt Associates (2004), Lisa decided to create a business plan to create Schmidt Academy. The Schmidt Academy mission was to provide leadership, training opportunities, employee growth and development through coordinated, strategic training initiatives. The firm leadership knew training was critical to staying relevant to clients and ahead of emerging trends, to engage staff, and to help reduce project errors and omissions.

Schmidt Academy has been running, under Lisa’s leadership, since 2005. It provides 30-50 learning units annually of in-house staff training on current issues and training needs. Courses include personal development classes, software training, project case studies, construction lessons learned, project management, book studies, and leadership development. The format varies between learning tracks by staff experience or position to more focused learning modules based on key firm objectives. Most classes are taught by in-house staff creating a great way for principals and associates to share their experience, as well as younger staff to reverse mentor, and share emerging technology and production skill sets.

Since its inception in 2005:
- More than 350 classes have been provided, equating to almost 5,000 learning units
- Construction Supplements have reduced by more than 300%
- Voluntary turnover has reduced from 14% to 9% or less – 8 out of 11 years
- Schmidt Associates has been named a “Best Places to Work” by the Indiana Chamber all 8 times the firm has entered

Schmidt Academy has been highlighted in the following publications:
- “Building on the Base” BizVoice/Indiana Chamber, by Matt Ottinger – 2014
- “Plotting a Successful Course” BizVoice/Indiana Chamber, by Rebecca Patrick – 2008
- “Evidence of Excellence” BizVoice/Indiana Chamber, by Rebecca Patrick – 2007

Date: 2004 - Present   |   Role of Nominee: Creator and Manager of Schmidt Academy

Declaration of Responsibility:
I have personal knowledge of Lisa’s responsibility for the exhibit listed above. That responsibility included:
- [X] Project under the direction of the Nominee
- [X] Nominee’s firm executed project

Signature: ________________________________________________________________

Name/Title: Wayne Schmidt, FAIA – Former CEO of Schmidt Associates
Relationship to Nominee: Former CEO of Lisa’s current firm
Firm Principles at BPTW Awards Night 2016

BizVoice Feature Article for Best Places to Work

“Schmidt Academy, the brainchild of Lisa Gomperts, project manager/associate, offers continuing education courses related to the company’s four distinct career tracks, with 10 classes available for each group.”

Rebecca Patrick - BizVoice (2007)

“It’s huge! In particular, we make people aware that we have Schmidt Academy (relating to the company’s four distinct career tracks), which offer lots of classes at all levels...The proof is sort of in the pudding because our retention rate is very high.”

Wayne Schmidt, CEO - Quote from BizVoice Interview (2008)
National realignment highlights need for increased access to educational programming.

Under Lisa’s leadership of the National AIA Education Committee, AIAU was launched to the public. AIAU is a database of continuing education courses that harvests “Best of Class” programs into a single online source of on demand content with an expanded reach. AIAU’s focus was on making learning units convenient and relevant to members and non-members internationally by providing 24/7 access to the highest quality educational programs. The new system allows localized singular programs to be elevated to a national level and larger audience.

Process: Following the 2013 National AIA Repositioning effort, the National AIA Education Committee was charged with finding ways to align with the member priorities of: Connect, Engage, Lead, and Innovate. Lisa led a strategic planning session as she initiated her year as chair of the National AIA Education Committee. She led the committee through a discovery and SWOT analysis of current processes, initiatives, and member services. The goal was to “create and expand the sharing of knowledge and expertise to ensure a prosperous future for our members.”

As part of the new mission, three of the primary long range vision goals were to:
1. Develop a proactive approach to lifelong learning through a comprehensive, unified continuing education system that is more accessible to the membership.
2. Focus on education learning trends that enhance the adult learning experience.
3. Become leaders in the redesign of education space.

After a little over one year, the results of AIAU exceeded expectations:
- Over 7,500 account holders
- Over 8,200 LU awarded (average of 65 people took each course)
- 150 courses are available
- Over $180,000 in revenue generated annually by AIA National
- Reached all 50 states and over 160 countries
- AIAU has become one of the top 10 member values

Date: 2014 | Role of Nominee: Chair of National AIA Education Committee

Declaration of Responsibility:
I have personal knowledge of Lisa’s responsibility for the exhibit listed above. That responsibility included:
- X Project under the direction of the Nominee

Signature: ____________________________
Name/Title: John B. Lape, AIA, Architect and 2013 Chair of AIA Continuing Education Committee
Relationship to Nominee: Served on AIA Continuing Education committee with Lisa
AIAU is a place for architects to learn and earn continuing education credits.
Learn more >

Core Competencies

**Design**
Enhance every stage of your process with courses on establishing a parti, schematic design, development, and documentation.
View track >

**Practice**
Find your edge with courses and case studies on project delivery systems, contracts, risk management, ethics, health, and safety.
View track >

**Building Science**
Stay ahead of the trends in healthy work and living spaces with courses on sustainability, systems implementation, materials, and methods.
View track >

**AIAU Website**

From the Desk of the AIA President: Adult Education is a Wonderful Thing.

Adult education is a wonderful thing.

 Helene Combs Dreiling, FAIA - 2014 President

ARCHITECT Magazine, October 30, 2014

"The launch last month of AIAU is an important milestone in the AIA’s Repositioning initiative and, I would argue, for our profession. AIAU is the latest, most comprehensive way that the AIA addresses the markers of real value for members: creating and expanding the sharing of knowledge...Giving us easy, cost-effective access to the resources needed to prosper is further evidence of a repositioned AIA."

Helene Combs Dreiling, FAIA - 2014 President
ARCHITECT Magazine, October 30, 2014
**Challenges**

Several local Indiana chapters were in jeopardy because they were unable to meet National core member services and basic fiduciary requirements. The challenge was to find a way to preserve and enhance AIA service to all members throughout the state, regardless of location, while providing good business practices and stewardship.

**Strategy**

Lisa’s focus in the AIA Indiana reorganization effort was the financial consolidation and long term investment policies in order to be able to expand member services and training opportunities. As the chair of the Finance committee, Lisa worked with the Chapter’s accounting consultant to create a consolidated budget built from the individual section budgets and addressed several of the strategic goals for the year including: adding a Member Benefits Director, additional educational programming, and expanded membership. Lisa also facilitated conversations with the board to evaluate cash reserves (those that exceeded 12 months’ expenses) to strategically invest in interest-bearing CD’s and reinvest in new and expanded member service initiatives.

**Process**

In early 2015, the AIA Indiana Executive Committee embarked on a process to consolidate the fiduciary responsibilities of the 5 separate AIA Indiana chapters (and bookstore) into a single AIA Indiana chapter in order to meet the Nationally mandated core member services, eliminate the need for separate accounting and insurance responsibilities, and proactively plan for the long-term financial future. This effort was particularly challenging because each chapter had their own financial reserves and budgeting procedures, and this consolidation proposal threatened their fiscal independence with the assumed “take-over” by the State chapter. Lengthy discussions that outlined six equal sections (including the previous State chapter), defined the budgeting process, and ensured transparency; created trust through the State’s membership and allowed for the consolidation that will ultimately lead to success of the chapters/sections well into the future.

**Impact**

Impressive results have already been realized within the first nine months following the consolidation.

- Implemented new, proactive budgeting for revenue and expenses by all sections to ensure a balanced budget
- Received Core Member Certification through 2019 in first attempt
- Hired a Member Benefits Director that is fully funded in current budget
- Developed an investment strategy to reduce risk and increase annual interest revenue by 500%
- Contacted by three other states seeking guidance in their reorganization efforts

**Publications**

“Proposed AIA Indiana Reorganization,” AIA Indiana Newsletter, November 5, 2015
SUPPORTING MATERIALS - EXHIBIT 4

CASH ALLOCATION

INVESTMENT INCOME

EXPANDED SERVICES

5 Chapters Consolidated into one, creating an opportunity to strategically invest surplus funds to benefit members

Keeping 12 months of expenses in cash, per not-for-profit best practices, there was $170K extra available for investment.

Investing excess funds in 1 and 3 years CD’s increases interest income by 500% to be utilized for additional member programs and services.

The salary for a Member Services Director was funded from $8K of Reserves and anticipated revenue from new sponsors, CEU programs, and memberships, to maintain a balanced budget.

AIA Indiana Investment Summary

Lisa facilitating Financial Committee

Option A was chosen to make the existing Indiana Chapter equal to the other sections rather than the entity controlling the other sections.

AIA Core Member Certification
**ENHANCED MEMBER BENEFIT THOUGH EXPANDED ACCESS**

*Local and State Chapters Collaborate to Increase Programming*

Lisa facilitated a collaborative sponsorship strategy with AIA Indianapolis and AIA Indiana that increased funding by over 75% in the first year allowing both components to expand educational programming.

**CHALLENGE**

Local and State chapters were making multiple requests to sponsors for annual funding, confusing sponsors and limiting potential revenue generation.

**STRATEGY**

Through Lisa’s collaborative leadership style, and working with the AIA Indiana President, Lisa led efforts to develop a shared sponsorship strategy that would allow both components to exceed their sponsorship revenue goals, expand their programming opportunities, and provide better recognition of sponsors. It was a win-win for both components as well as their shared sponsors.

Process: The local component, AIA Indianapolis, makes up over half of the State Chapter. During sponsorship drives, due to a lack of joint planning, potential sponsors would get multiple calls from the two chapters and would often get confused on who they were sponsoring. It became clear, as a first step towards becoming One AIA Indiana, fund-raising needed to be approached in a more collaborative way.

The first step in the process included a side-by-side review of each components sponsorship levels, current sponsors, and annual revenue needs. Clarification of unique and specialized fundraising efforts was also needed, such as convention, golf outing, and awards programs. Once the funding goals were understood, a revenue sharing formula was developed to meet the annual budget requirements for both organizations.

Once the goals were set, a process was put in place to maximize sponsor partnerships.

- Create an overall list of sponsors by both Vice Presidents of the two Chapters
- Create a committee with each component to solicit sponsorships
- Set up a call center one day in the fall to call all potential sponsors
- Send out invoices prior to the end of the year

**IMPACT**

The financial results were unparalleled – increasing sponsorships over 200% in one year. Since 2009 sponsorship revenue has exceeded $400K. In addition, the following goals were achieved:

- Since 2010, a systematic process has been established that will outlive the changing leadership of both organizations.
- More exposure to current sponsors through joint sponsorship opportunities
- Reduced confusion and greater benefit for sponsors with solicitation coming from one entity
- Simplification of invoicing process for Executive Director
- Enhanced development of current sponsors and cultivation of new sponsors through unified team approach

**PUBLICATIONS**

AIA Indiana & Indianapolis Corporate Sponsorship Book, 2010

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**Declaration of Responsibility:**

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- [x] Project under the direction of the Nominee

Signature: ________________________________

Name/Title: Brian Mader, Principal at arcDesign, 2010 AIA Indianapolis President

Relationship to Nominee: AIA Indianapolis President during Lisa’s term as Vice President
“We appreciate the opportunity to stay connected to the architectural community through our sponsorship with AIA. The programs are interesting and relevant and the guest speakers always offer an interesting perspective. Our sponsorship is also a way to help us understand some of the issues our architectural clients are dealing with currently, giving us insight as to how to serve them according to their needs.”

Wes Harrison,
Lynch, Harrison, and Brumleve Inc

“I believe there is a sincere effort by the AIA to encourage membership and to utilize and support the offerings of sponsoring companies when possible. I also really appreciate that they express gratitude for our commitment to support AIA and not take sponsorships for granted.”

Eric Spohn,
Spohn Associates
**GROWING AWARENESS OF THE PROFESSION**  
**Indianapolis Architecture takes National Stage**

Lisa elevated awareness of Indianapolis architectural landmarks to a national level during the 2012 Super Bowl. She led efforts to expand an on-line, audio self-guided walking tour that has had over 100,000 page views since 2012.

<table>
<thead>
<tr>
<th>CHALLENGE</th>
<th>Super Bowl presents opportunity to showcase Indianapolis architecture to a national audience.</th>
</tr>
</thead>
<tbody>
<tr>
<td>STRATEGY</td>
<td>Lisa saw the opportunity to expand an effort started two year’s earlier that focused on the City’s historic monuments into a re-energized tour initiative with an entirely new and expanded audience. With the upcoming Super Bowl, the chance to create the next phase of an Indianapolis architecture tour allowed local Indianapolis architects to showcase the city’s landmark buildings through a self-guided walking tour. Lisa led the initiative, selected the structures, organized the writing of the content summaries, and selected the narrators for each segment of the tour.</td>
</tr>
<tr>
<td>IMPACT</td>
<td>Process: Knowing more than 150,000 people would be descending on the City, Lisa felt compelled to try and engage the visitors in their downtime to reflect on the city’s heritage and culture by exploring several significant buildings in the Circle City. The question became how to provide an interactive tool that could be developed in time for the Super bowl event and then remain relevant for years to come. The solution was to utilize an on-line tool that was previously developed to highlight Indianapolis’ monuments and develop a second phase with content focused on 12 significant structures surrounding the stadium, solicit local architects as guides, and collaborate with the Indianapolis Convention and Visitors Association to make this dream a reality. Now, whether it is morning, noon, or night these tours, narrated by some of the city’s leading architects, are available to anyone who wants to know a little more about Indianapolis and its significant structures while getting a little exercise. The program is actively promoted by Visit Indy to the City’s visitors.</td>
</tr>
<tr>
<td>PUBLICATIONS</td>
<td>With no budget for marketing, the walkindianapolis.com website received 7,811 user sessions and 24,000 page views in 2012. From January 2012 to July 2016, the website has had over 40,500 user sessions and over 100,000 page views. In a city without a well-established tour business, Walk Indianapolis has allowed visitors and residents alike the opportunity to connect with architecture and acclaimed local architects in a meaningful way.</td>
</tr>
</tbody>
</table>

| Date: 2011 | Role of Nominee: President of AIA Indianapolis Chapter | Chair of Super Bowl Walk Indy Committee |

**Declaration of Responsibility:**

I have personal knowledge of Lisa’s responsibility for the exhibit listed above. That responsibility included:

- [x] Project under the Direction of the Nominee

**Signature:**

**Name/Title:** Jeff Robinson – Director of Marketing at Visit Indy

**Relationship to Nominee:** Committee Member of the Super Bowl Walk Indy Tour Committee
WALK, LISTEN AND GET TO KNOW INDIANAPOLIS

Put on your walking shoes, and listen as leading Indianapolis architects tell you the stories and history behind our most prominent buildings and spaces. Walk Indianapolis audio tours are free and designed for use on smartphones or other mobile audio devices, enabling you to tour on your schedule.

Choose any of the following options:

- Go to walkindianapolis.com
- Get the VisitIndy app (iPhone/Droid)
- Subscribe to Walk Indianapolis on iTunes

SUPPORTED BY

AIA Indianapolis  visitIndy.com

Walk Indianapolis Brochure

Pick a Tour and Go!

Walk Indianapolis offers two free tours that cover historic masterpieces and modern-day marvels. Choose either standardized tour or make your own path as you get to know the city of Indianapolis one step at a time.

Monuments & Memorials

Indianapolis devotes more acreage than any other U.S. city to honoring our nation’s fallen, and is second only to Washington, DC, in the number of war memorials. This tour takes you from Monument Circle north to explore these impressive structures that pay homage to those who fought for our freedom.

Downtown Venues

Indianapolis is known for hosting major events. From the largest single-day sporting event in the world, the Indianapolis 500, to NCAA Final Fours and Super Bowl XLVI. The city is a thriving convention destination and serves host to numerous arts, culture and community events. This tour takes you through the heart of the Wholesale District and leads you to beautiful White River State Park.

This Tour’s for Out-of-Towners. But who know? Even Indy residents might learn something. If you want to get the scoop on some of Indianapolis’ most prominent Downtown architecture, whip out your smartphone and take this self-guided tour.

Indianapolis Star, 2012
Dana Hunsinger Benbow
AIA Indianapolis is National Model for Advocacy & Civic Engagement

Lisa elevated the Indianapolis advocacy program to a National Best Practice through an AIA Grassroots Awards program, creating a legacy example available for online reference. The highlighted reception allows local architects to meet, greet, inform, and engage local government leaders.

Local architects want to make a significant impact in their City and the Chapter looks for a way to share its success.

Knowing many chapters could benefit from replicating the success of a significant Indianapolis Chapter advocacy initiative, Lisa shared it with national membership as a best practice. Using the Grassroots Excellence Awards program, Lisa was able to elevate the AIA Indianapolis’ City-County Reception as a National Model for advocacy and Civic Engagement and give it a life beyond Indianapolis.

Process: Started in 2009, the AIA Indianapolis City-County Reception has become a way for architects to connect with local city officials. This is not a fund-raising opportunity or a way for government leaders to seek endorsements, but rather an open forum to showcase the important role architects play in the community, from economic development efforts to leading the way in educating and providing the value of sustainable design. This gathering allows AIA Indianapolis members the chance to engage in the local political process on important issues that impact the city’s built environment ranging from green building efforts to urban planning to proposed city ordinances.

With just a small budget of $2,500 per year (less than 2% of the annual budget) this program is now an annual event for the AIA Indianapolis Section and continues to be an important event for its membership and the City-Council to maintain an open dialogue and work together to better the built environment.

Topics for the City-County Reception since its inception include:
- 2009 — AIA Sustainable Design Assist Team (SDAT)/Indianapolis Smart Growth
- 2010 — Why Closing Monument Circle would stall economic development
- 2011 — Department of Code Enforcement plan review issues
- 2012 — Complete Streets
- 2013 — Presentation from National AIA President Mickey Jacob, FAIA
- 2014 — Dear Mayor: 50 Letters from Architects
- 2015 — Importance of proper urban planning (proposed Justice Center)

In 2012, Indianapolis was awarded a Grassroots Excellence award for its advocacy program. It highlighted, that with architects’ engagement, key City Initiatives were positively impacted.
- On average 15 city-county councilors attend the annual event
- Over 250 AIA Members have attended this event over the last 7 years
- In 2010, City officials decided to withdraw their plans to close Monument Circle
- In 2011, the City worked with local architects to streamline the plan review process

In 2012, Indianapolis was awarded a Grassroots Excellence award for its advocacy program. It highlighted, that with architects’ engagement, key City Initiatives were positively impacted.

Date: 2012 | Role of Nominee: AIA Indianapolis President | Helped Organize 2011 City Council Reception and Led Submission to Grassroots

Declaration of Responsibility:
I have personal knowledge of Lisa’s responsibility for the exhibit listed above. That responsibility included:

- Other: Led submission process and assisted with 2011 event

Name/Title: Jason Shelley, AIA Indiana Executive Director
Relationship to Nominee: Executive Director for Local Component
“Whether it’s a report on recent sustainability issue, city plan review, or SDAT efforts, the council members definitely appreciate the sharing of information and ideas in a relaxed setting with lots of AIA member there to network with them.”

Lesa Deitrick, Public Affairs Specialist

“I just want to share my appreciation to you and your members for the work put into the annual AIA Indianapolis City-County Reception. It is nice to have an opportunity to discuss the issues of the day with so much Indianapolis architectural expertise gathered in one space at a time.”

Jackie Nytes, Indianapolis City-County Councilor
GROWING AWARENESS OF THE PROFESSION (PROJECT)
Shelter for Children Becomes a Teaching Tool for Sustainability

Under Lisa’s leadership, the Gene Glick Family Support Center provided a unique learning experience through an educational scavenger hunt and a teaching brochure of key sustainable building features, allowing the public to learn about sustainability as they tour the building.

CHALLENGE

New children’s facility has potential to be more than just a shelter.

STRATEGY

Focused on creating an educational learning experience for the occupants of the building, Lisa developed a comprehensive sustainability signage package that engaged the public and the children through a fun scavenger hunt, a website learning tool, and a vibrant lobby focal point.

Process: Designed to serve three functions – a temporary refuge for children to get away from abusive or dangerous family situations, a neutral and safe location for supervised visitations, and space for administrative offices – the headquarters for the Children’s Bureau reinforces the message of service and sustainability.

As a non-profit that serves families of young children, the Owner felt it was critical to provide a safe, energy-efficient facility. A unique feature of this building is how it incorporated sustainability into the facility in a fun and engaging way. As a LEED Gold building, one of the points achieved was in making the building serve as an educational tool. This was done in three distinct ways:

1. Creation of a sustainability brochure outlining each initiative that is tied to a corresponding sign in the building, providing a fun scavenger hunt for the children.
2. An interactive website link on the Owner’s home page that describes the various initiatives to make this a sustainable facility.
3. A large signage piece in the lobby explaining what LEED is and why the Owner chose to pursue building certification.

IMPACT

As the first LEED Certified non-profit human services building in Indiana, this building has become not only a training tool for the families it serves, but it has also become an early model of sustainability in the Indianapolis community. Various groups such as the USGBC and the Lacy Leadership Group have requested tours of the facility, along with several Owners seeking information about the building and its unique mechanical system.

RECOGNITIONS

2010 – LEED GOLD
2010 – Merit Award – (re)think Monumental Affair – Keep Indianapolis Beautiful
2010 – Best Small Project – McGraw Hill Midwest Construction Magazine

PUBLICATIONS

“Child Services Provider Moves Offices,” Inside Indiana Business, January 4, 2010
“Heating, AC at New Children’s Bureau to be LEED Certified,” Living Green, 2009
“Green Building Movement Picking up Steam in Indiana,” IBJ, 2008

Date: 2009   |   Role of Nominee: Project Manager   |   Design Firm: Schmidt Associates

Declaration of Responsibility:
I have personal knowledge of Lisa’s responsibility for the exhibit listed above. That responsibility included:

- Project under the direction of the Nominee
- Nominee’s firm executed project

Signature: __________________________
Name/Title: Susan Meyer – Former CFO/Director of Facilities for Children’s Bureau
Relationship to Nominee: Owner’s representative during the design and construction of the facility
“...working with the excellent staff at Schmidt Associates has made the journey a rewarding – and learning – experience.”

Susan Meyer
Executive Vice President/CFO

“Thank you all for making our building a reality and a facility that is so very functional and striking...downright monumental.”

Ron Carpenter,
Former President/Chief Executive Officer
To create a new medical school that provides a technology rich, collaborative learning experience for both medical and nursing students.

Working closely with medical and nursing school deans, Lisa managed development of the new Marian University Center for Health Sciences to support a unique learning experience allowing medical and nursing students to train side-by-side in a state of the art, technology-rich environment that simulates real world experiences.

Process: Marian University developed the 1st Catholic College of Osteopathic Medicine to teach its students the art of holistic healing through the use of high tech simulation labs and commissioned Franciscan artwork. The facility is truly a transformational learning environment as it teaches through its advanced, high-fidelity training mannequins and simulation labs. It inspires through its highly visible Franciscan artwork and imagery, and it promotes healthy living through its sustainable design initiatives.

In addition to its inherent internal educational opportunities, this facility has transformed the overall campus and community in a variety of ways.

- Increased campus wide building and technology standards
- Added 44 highly skilled staff members
- Created new partnership with 45 hospitals
- Increased student population by 8% annually (162 students per year)
- Increased university revenue by 18%
- Initiated one new housing unit for graduate students with 136 new beds

**RECOGNITIONS**

2015 - Sustainable Design Runner-Up – IIDA, Indiana Chapter
2015 - Merit Award: Landscape Architecture – Monumental Affair
2014 - Merit Award: Architecture – Monumental Affair
2014 - Educational Interiors Silver Citation – American School & University
2014 - Honorable Mention - Vanceva World of Colors (Colored Glass)
2014 - Economic Merit Award – SustainIndy
2013 - Achievement Award: Public Art – Monumental Affair
2013 - LEED Gold – USGBC

**PUBLICATIONS**

“New Location for Marian University’s School of Nursing!” mariannursing.com, 2014
“Rising to the Challenge: Marian University Opens First New Medical School in Indiana in 110 Years”, Indy Chamber Calalyst, Spring 2014
“Medical School at Marian University is a First for Catholic College”, The Criterion, 2013
“Marian University Shows off $50M Osteopathic Medical School”, Indy Star, 2013
“Marian University Cuts Ribbon for New Medical School”, WTHR.com, August 6, 2013
“Marian University’s New Medical School: Taking on a Challenge,” Indianapolis Star, 2013
“Marian University Center for Health Sciences and Healing Arts,” Behance, 2010
“Med School May be a $98.5Million Shot in the Arm for City,” Indianapolis Star, 2010

Date: 2013   |   Role of Nominee: Project Manager   |   Arch. Design Firm: Schmidt Associates
Lab Design/MEP: BSA LifeStructures

**Declaration of Responsibility:**
I have personal knowledge of Lisa’s responsibility for the exhibit listed above. That responsibility included:

- [X] Project under direction of Nominee
- [X] Nominee’s firm executed project

**Signature:** ________________________________________________________________

**Name/Title:** Greg Ginder - CFO/Director of Facilities for Marian University

**Relationship to Nominee:** Owner’s representative during the design and construction of the facility
“This building is truly a treasure, not just for Marian, but for the entire Indianapolis community. The reaction to this structure is always one characterized by the greatest awe and emphatic articulation of its great beauty. We are incredibly proud that the brilliance of your design was for the benefit of our institution.”

Daniel Elsener, President, Marian University

“Working with Schmidt Associates was a pleasure for me. This process showed Marian University a group of competent, caring, and responsive professionals.”

Dr. Paul Evans, D.O., Former Dean of Medicine

Marian University

Photography:
Duane Dart, Schmidt Associates
and BSA LifeStructures
GROWING AWARENESS OF THE PROFESSION (PROJECT)

**Historic Landmark Transformed into Modern Educational Facility**

Through the development of a new business school, Lisa guided design efforts to blend historic preservation with cutting edge technology to create a modern learning environment that increased enrollment, elevated classroom standards, and positively impacted marketing efforts.

**CHALLENGE**

 Desire to revitalize an historic community landmark into a modern learning facility.

**STRATEGY**

Lisa led the revitalization of a once antiquated and dilapidated historic building into a community and campus jewel that is now educating through both its rich history as well as its new modern amenities. Built in 1934, the Terre Haute Post Office and Federal Building evolved into the new Scott College of Business through an extensive three-phased renovation that preserved the historic fabric of the art-deco edifice, while supporting the cutting edge technology of the Business school.

Process: From the timeless limestone facade, plaster-arched ceilings, decorative murals, marble wainscoting, ornate light fixtures, and grandiose two-story courtroom emerged modern classrooms, high tech financial trading labs, conference rooms, and faculty offices that were seamlessly blended into the historic structure to meet the flexible and varied learning styles of today. Sitting just on the edge of campus, this historic building is now home to a modern learning facility that bridges business students with the business community.

**IMPACT**

The facility has helped grow enrollment, improve communications, and provide multi-functional space for both the university and the community.

- **Enrollment** - Since 2012, student head count has increased 7% and business courses taught increased 160%
- **Marketing Impact** - ISU Commercials and campus tours regularly include the restored courtroom and financial trading lab
- **Enhanced Student Skills** - Trading lab and Sales Center Recording Labs provide realistic environments allowing students to successfully compete in the job market
- **Increased Revenue** - Student Cafe sales have tripled since relocating to this facility
- **Sustainability** - First LEED building on campus
- **Facility Standards** - Classroom and technology/multimedia design became campus standard

**RECOGNITIONS**

2013 – Merit Award, Preservation/Adaptive Use/Renovation – AIA Indiana
2013 – Education Interiors Showcase – American School & University
2013 – Outstanding Project – Learning by Design
2013 – Outstanding Design: Adaptive Reuse – American School & University
2012 – Merit Award – Historic Preservation – AIA Indianapolis Excellence in Architecture
2012 – LEED Silver - USGBC

**PUBLICATIONS**

“Federal Hall Renovation Receives National Sustainability Certification”
Indiana State University Newsroom, 2013

“Digital Signage Transforms Historic Building into State-of-the-Art Finance Lab”
higheredtechdecisions.com, September 9, 2013

“New ISU Building Almost Ready: Business College to Move into Federal Hall Next Month”
The Tribune Star, by Sue Loughlin, July 25, 2012

**Date:** 2012  |  **Role of Nominee:** Project Manager  |  **Design Firm:** Schmidt Associates (Phases 2 & 3)

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- [x] Nominee’s firm executed project

**Signature:**

**Name/Title:** Bruce McLaren – Associate Dean of the Business School at Indiana State University

**Relationship to Nominee:** Owner’s representative during the design and construction of the facility
“The renovated Federal Hall is a beautiful example of an art deco building designed in 1934 redesigned for a 21st century learning environment. The result is breathtaking.”

Bruce McLaren, Former Associate Dean of the Scott College of Business

“It is fun to listen to people come through the renovated Federal Hall and hear them ask, ‘what did this look like before?’ Federal Hall is a good marketing tool for the School of Business.”

Bruce McLaren, Former Associate Dean of the Scott College of Business

Photography: Duane Dart, Schmidt Associates