



875 Massachusetts Avenue
Suite 101
Indianapolis, IN 46204
www.rileyarea.org

Riley Area Development Corporation

Architectural Design Competition:

“Willard Park Green Innovative Home Design”

Register by November 15, 2013

Submittal Date December 16, 2013

Background:

Riley Area Development Corporation (RADDC) is a non-profit Community Development Corporation working within the City of Indianapolis. Its mission is to develop and support a sustainable community environment in and around downtown Indianapolis through affordable housing, economic development, healthy public space and community development.

Willard Park Neighborhood:

Willard Park is a 102 acre neighborhood developed in the late 19th and early 20th centuries in Indianapolis, Indiana. The area includes 362 mainly residential properties and a large park, Willard Park. There is a high need for urban redevelopment in this area. Willard Park is adjacent to several successful urban redevelopment neighborhood projects including St. Clair Place that was a key focus of the 2012 Indianapolis Super Bowl Legacy Project.

Our project area is defined as New York Street to the North, Washington Street to the South, Walcott Street to the West and Hendricks Place to the East. The neighborhood is less than two miles from downtown Indianapolis. There is much potential to build upon its existing assets to restore this neighborhood while maintaining its overall historical appeal. Additionally the neighborhood can market its proximity to downtown, the Mass Ave cultural district and public transportation, as well as its eco-friendly lifestyle to a diverse group of new home owners.



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Project Description:

We are looking for innovative housing design concepts that fit a cohesive urban eco-friendly lifestyle with either a modern design twist or modern architecture reflecting the existing historic homes. RADC is looking to develop five to seven affordable home ownership opportunities in 2014 and 2015 with the prospective clientele of eco-friendly professionals and families. This particular competition comes with two challenges; energy efficiency and low construction costs. The Willard Park neighborhood is in the process of developing an eco-friendly identity so the new construction single family homes must incorporate green design, infrastructure and materials while keeping the total construction costs under \$100,000. The intent of the competition is to draw out the most advanced thinking about design, sustainability, use of “passive” eco-friendly features and cost-effective building practices. With the green infrastructure there is a focus on:

- Energy, energy efficiency and self sufficiency
- Air quality, minimizing pollutants and creating natural ventilation systems
- Water, water conservation and reuse
- Maintenance and durability, low maintenance cost for new affordable homeowners
- Sustainability for both the structure and site through material selection, on-site gardening, and low impact native landscape features.

The home must be either one story or one and one-half story with a quality food production garden feature built into the site design.

Project Size: 1,000 to 1,100 total interior square footage

Lot Size: 45ft wide by 125ft deep with rear alley access

Construction Cost: \$90 to \$100 per square foot

Sales Price: \$95,000 to \$105,000



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Submission Requirements:

Submit all material in PDF and DOC Format to ckrebs@rileyarea.org. The submission must include your entrant number in the subject and the body of the email. The deadline date to submit is December 16, 2013.

Entrants will submit no more than three presentation boards in PDF format only. Each board will be 4 Mb or under. Each presentation board may include process, plans, sections, perspectives, diagrams, renderings, and descriptive text. Participants are encouraged to submit all information necessary to graphically illustrate their concept. Each board must be tagged in the upper right corner with the entrant number and board number. Apart from the entrant number, and project name, no other form of identification is allowed. In addition to the design boards the following shall be included:

- A DOC file containing the project statement (600 words max). This file must be named after the registration number followed by the word “statement”. For example: 0101-statement.doc.
- A DOC file containing the entrants’ personal information, including name, profession, address, and email. This file must be named after the registration number followed by the word “info”. For example: 0101-info.doc.
- All the files must be placed in a ZIP folder named after your registration number. For example: 0101.zip
- A DOC file that contains a detailed materials list with a cost/benefit analysis. This file must be named after the registration number followed by the word “materials”. For example: 0101-materials.doc.
- Completion of the attached registration form by deadline.

Judging:

A group of Willard Park Community Stakeholders lead by RADC will choose the top three designs and will present them to the Willard Park of Holy Cross-Westminster Civic Alliance for the approval by participating neighborhood members.

There is a guaranteed \$500 prize awarded to the winner and with recognition for the 2nd and 3rd place winners.



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Entry Requirements and Disclaimers:

Registration Application deadline: November 15, 2013

Project submission deadline: December 16, 2013

The contest is open to any individuals or groups.

Registration is required. There is no registration fee. Applicant can be an individual or a group; there is no limit on the numbers of group members.

Registration form shall be emailed to ckrebs@rileyarea.org

Upon receipt, an entry number will be assigned and emailed to the entrant for use in the submittal.

Winning designs will be selected by a group of Community Stakeholders and announced by February 1, 2014.

The winning design may be used as a template for the overall look of the new Willard Park homes. All submittals will become the property of RADC. RADC reserves the right to:

- Make submittals available for publication on its website.
- Publish or broadcast the submittal (in whole or in part) via any medium.
- Use submittals in whole or part for any project component, advertising and marketing material via any medium.

Disclaimer: This solicitation does not commit the RADC to enter into a contract or award any services related to this document; construct any of the design elements, nor does it obligate the RADC to pay any costs incurred in preparation or submission of an individual or team's entry.



Willard Park Green Innovative Home Design

Competition Entry Form

Contact for project: _____

Email: _____

Phone Number: _____

Designer name(s) (add suffixes such as “AIA” or “LEED AP” where appropriate):

Firm or institution (if applicable):

Mailing address (street address, NO P.O boxes):

Registration Application deadline: November 15, 2013

Email entry form to: ckrebs@rileyarea.org

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