

2012 AIA Kentucky/AIA Indiana Convention & Trade Show



*November 1-3, 2012
Lexington Convention Center
Lexington, Kentucky*



EXHIBITOR AND SPONSOR OPPORTUNITIES

www.aiaky.org/ConventionExhibitSponsors

AIA Indiana and AIA Kentucky invite your support of and participation in our annual convention. Our educational program presents opportunities for design professionals from across the two states to enjoy an array of keynote presentations, panel discussions, and break-out sessions designed to help them improve their practices and enrich their communities.

This event provides a unique opportunity for Exhibitors to showcase products and services in a fast-paced yet low-key environment. Our Products Forum Trade Show offers vendors tabletop exhibit space during an exclusive 3-hour time frame that includes a buffet lunch. Look inside for all the details . . .

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EXHIBITOR INFORMATION

Trade Show Exhibitor

\$600

(See next page for Floor Plan and see page 5 for sponsorship opportunities that include a complimentary exhibit table.)

Each Products Forum Trade Show Exhibitor will receive the following:

- One six-foot skirted display table at the Trade Show. (This is NOT a booth – you may bring only what will fit on top of or directly in front of this table, extending no more than 3 feet.)
- A full 3 hours devoted to the Trade Show, with no other scheduled activities for attendees, with lunch served.
- Two complimentary lunch tickets. Additional persons staffing the table may purchase lunch tickets separately.
- Opportunity to purchase tickets to Opening Night Party, Awards Luncheon and Awards Reception
- One set of mailing labels of convention attendees will be provided within 2 weeks of conclusion of show.
- A free listing on our web sites (www.aiaky.org and www.aiaindiana.org) with link to your corporate web page, from date of paid registration through December 31, 2012.


AIA Indiana/AIA Kentucky have secured special convention rates of \$115/night for overnight accommodations at the Hyatt Regency in downtown Lexington. The deadline for reservations is **October 10, 2012**. Call 1-800-233-1234 and specify you want the AIA KY rate. Our Group Code is G-AMIN.

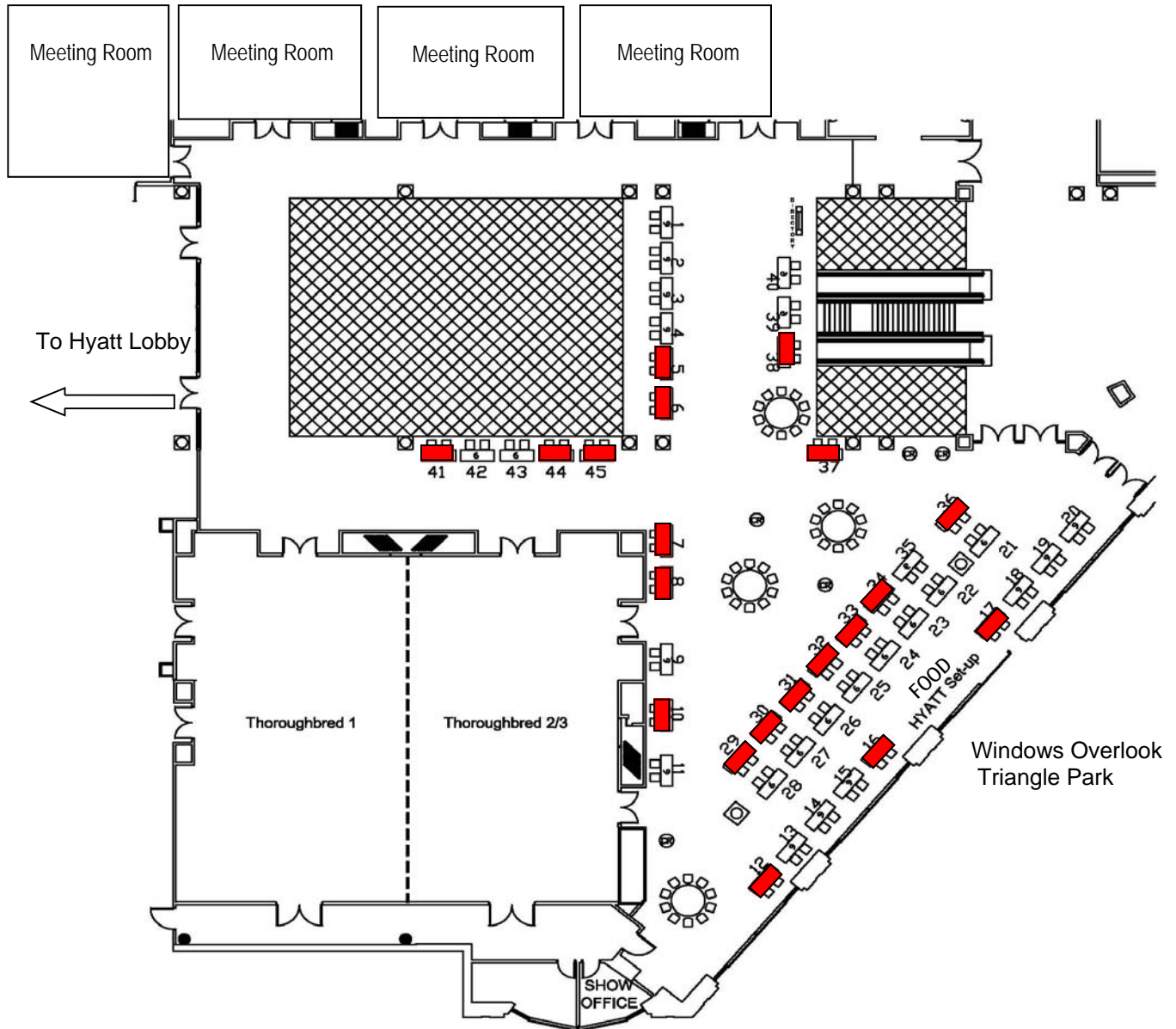
***For additional information on Trade Show Exhibits, please contact:
Jason Shelley (317) 634-6993 or jshelley@aiaindiana.org***

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FLOOR PLAN 45 Tabletop Exhibits

 INDICATES RESERVED TABLE



**Lexington Convention Center
2nd Floor (Hyatt Lobby Level)
All convention programs will be held adjacent to Exhibit area shown.**

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SPONSORSHIP OPTIONS

All sponsors will be prominently acknowledged in the convention print program and on appropriate signage.

Platinum Sponsor (select one option) \$5,000

Platinum Sponsorship includes one (1) Tabletop Exhibit AND sponsorship of your choice of ONE of the following:

- Celebrating Design Awards Luncheon** (Thursday) - 4 tickets included
- Opening Night Icebreaker Party** (Thursday) - 4 tickets included
- Celebrating Excellence Awards Reception** (Friday) - 4 tickets included
- Break-Out Session Presentation** (Thursday or Friday) - 1 presentation slot (program topic and presenter subject to approval by convention committee)

Platinum sponsors will also be acknowledged as such on the AIA KY & AIA IN web sites.

Gold Sponsor (select one option) \$3,000

Gold Sponsorship includes one (1) Tabletop Exhibit AND sponsorship of your choice of ONE of the following:

- Exhibit Hall Luncheon** (Friday) - two (2) additional lunch tickets, two (2) Opening Night Party tickets included AND sign adjacent to lunch set-up
- Registration Sponsor** - company logo on badge lanyards AND two (2) Opening Night Party tickets included
- Keynote Speaker Sponsor** (Thursday or Friday) – two (2) Opening Night Party tickets, sign at sponsored speaker's presentation, AND verbal acknowledgement prior to speaker introduction.

Silver Sponsor (select one option) \$1,000

- Bus Sponsor** - Signs on buses to evening events and two (2) Opening Night Party tickets included
- Breakfast/Break Sponsor** – Sign adjacent to sponsored function and two (2) Opening Night Party tickets included

Bronze Sponsor \$500

- Overall Convention Sponsor** - Includes two (2) tickets to Thursday Opening Night Party OR two (2) tickets to Friday Exhibit Hall Luncheon.

*For additional information on Sponsorships, please contact:
Janet Pike, Hon. AIA (859) 223-8201 or jpik@aiaky.org*

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COMMITMENT FORM

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ FAX _____

Email _____ Web Site _____
(required) *(required for web link on web site)*

EXHIBITOR COMMITMENT

Trade Show Exhibitor @ \$600 \$_____ Preferred Table #: 1. _____, 2. _____, 3. _____

SPONSORSHIP COMMITMENT

(see attached list for choice of events)

Platinum Sponsor @ \$5,000 \$_____

Event Option: _____

Gold Sponsor @ \$3,000 \$_____

Event Option: _____

Silver Sponsor @ \$1,000 \$_____

Event Option: _____

Bronze Sponsor @ \$ 500 \$_____

TOTAL ENCLOSED \$_____

METHOD OF PAYMENT

Check payable to AIA Kentucky

Credit Card: Visa MasterCard *(Sorry, we do not accept American Express)*

Card No. _____ Signature _____

Expiration Date _____ Name on Card _____

Please provide the address with zip code where you receive the bill for this credit card:

Please return to: AIA Kentucky
PO Box 911128
Lexington, KY 40591-1128
FAX to 859-223-8202 *(credit card payments only)*

*Questions? Contact Janet Pike at AIA Kentucky (859) 223-8201 or jpik@aiaky.org
or Jason Shelley at AIA Indiana (317) 634-6993 or jshelley@aiaindiana.org*